



Your "Best Buy" for bonus promotion!

This digest-style book is a product information resource for professional outdoor power equipment, including attachments and accessories. Distribution to all new and renewing subscribers (approximate circulation 60,000) will begin in December 2008.

• FREE GUARANTEED EDITORIAL

The more space you buy, the more products you can promote. With your ad you receive free Promotional Product Spots, which will include a four-color photo of your product, along with product details.

Buy	Get
Full-Page Ad	6 entries
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Quarter-Page Ad	2 entries
Showcase Ad	1 entry

• EXTRA VISIBILITY

The SourceBook will be featured on Moose River Media Web sites, plus distribution to trade shows.

• HIGHEST QUALITY DISTRIBUTION

The SourceBook will begin distribution in December 2008 to new and renewing subscribers of all Moose River Media's eight publications; the freshest, most responsive readers of the year.

• YEAR-ROUND EXPOSURE

The digest format provides a ready reference for potential customers who will save and refer to *The SourceBook* throughout the year.

GROSS ADVERTISING RATES:

Size	Width x Height	Price
Full Page	4-3/8" x 7-1/8"	\$2,406
1/2 Page	4-3/8" x 3-3/8"	\$1,620
1/4 Page	2" x 3-3/8"	\$830
Showcase	2" x 2-3/16"	\$536

DEEP DISCOUNTS AVAILABLE FOR ALL ADVERTISERS

Mark these dates on your calendar—

September 14:	Early Bird deadline (5% discount).
October 12:	Space reservations close (10% discount for all Moose River Media advertisers).
October 15:	Materials due for ads and listings (15% press-ready discount).

Get an extra pre-pay discount

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The Moose River Media SOURCEBOOK Equipment, Products and Services for the Green Industries 2009

Call 800-422-7147 for more information.

