

2009 Landscape Industry Show



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Los Angeles, Calif. February 25-26

Award-winning displays, the latest and greatest landscape products and equipment and educational seminars by some of the most respected experts in their fields are all on tap for CLCA's 30th annual Landscape Industry Show at the Los Angeles Convention Center. Well-known as the West's largest and longest-running show for green industry professionals, this year's LIS is shaping up to be the best ever.

There will be more than 100,000 square feet of convention floor taken over by thousands of plants, demonstration gardens, exhibitors and vendors and showing off green industry products and technology—including trucks and tractors, tillers and trenchers—and information about patio systems, outdoor kitchens, lighting, irrigation, hardscape techniques and materials and more.

This year, one part of the show will be dedicated to water features and ponds, where you'll see everything needed to build ponds: pond pumps, liners, filters, etc.

There will also be a reflection pond and garden at the entrance of the show for people to walk in and take a minute to decide where they want to go first.

2009 Show Dates and Times

Wednesday, February 25: 9 a.m. – 4 p.m.

Thursday, February 26: 9 a.m. – 3 p.m.

Attendee Registration

Tuesday, February 24: 12 – 6 p.m.

Wednesday, February 25: 7 a.m. – 4 p.m.

Thursday, February 26: 7 a.m. – 3 p.m.

Seminars

Most classes are \$40; two classes, \$70; three classes, \$90; unlimited classes, \$120

Wednesday, February 25

8 – 10 a.m.

- **Managing Landscapes in Time of Drought (English)**

In 2009, California landscape contractors may face the most severe outdoor watering restrictions in state history. Millions of dollars are being allocated to turf removal programs through water districts. If your customers are mandated to use 50 percent less water than last year, how will your business cope? What services will you offer them if their lawns “go brown?”

Panel will be chaired by water guru Mike Baron, chair of CLCA’s Resource Management Committee.

- **Implementing Effective Water Management Solutions**

Participants will prepare for the CLCA Water Management Certification written test while learning specific procedures to help their clients save water and money.

Water expert John Moore is the program manager for CLCA’s Water Management Certification Program.

- **Profiting with Water Features**

Water features are the fastest growing trend in landscaping, and can become a valuable addition to your existing business. Learn practical tips from the experts who have “been there, installed that.”

Rajan Patel, Aquascape, Inc.

- **Mastering the New LED Landscape Lighting Technology**

Will new LED landscape lights illuminate your future? We’ll look at a detailed breakdown of costs and benefits, and outline steps to help guarantee trouble-free sales, design and installation. Seminar qualifies for new CLT-renewal required continuing education units (CEUs).

Jeffrey R. Dross is a lighting expert with Kichler Lighting.

- **Sustainable Practices in Landscape Architecture and Construction**

Learn what sustainable practices and choices are important to landscape architects, and how contractors can be aware and progressive in the field. Seminar qualifies for new CLT-renewal required continuing education units (CEUs).

Allegra Bukojemsky RLA, ASLA, LEED AP, and Patrick Curran, RLA, ASLA, LEED AP.

- **Using Organic & Sustainable Practices to Build Healthy Landscapes**

Learn how to manage landscapes in organic and sustainable ways that build healthy soils, incorporate probiotic, beneficial organisms and utilize natural and organic fertilizers. Mulch, mulch and mulch more! Seminar qualifies for new CLT-renewal required continuing education units (CEUs). Gisele Schoniger is the organic category manager for Kellogg Supply, Inc.

- **Overcoming Pitfalls Confronting New Managers**

Learn to recognize and overcome pitfalls faced by new or inexperienced managers. Many problems occur within federally regulated areas, such as discrimination, while others fall into “gray” areas. Stacey Rochelle, CAE, and Mari Bradford, CAE, are labor law experts with the California Employers Association.

10:30 a.m. – 12:30 p.m.

- **Water Management Certification Test**

Written test \$200 for the general public, \$100 for CLCA members.
John Moore

1 – 3 p.m.

- **Managing Landscapes in Time of Drought (Spanish)**

What steps will you need to take to comply with Gov. Schwarzenegger’s call for a 20 percent reduction in water use by the year 2020? Our panel of experts will provide practical and obtainable solutions. Panel will be chaired by water guru Mike Baron, chair of CLCA’s Resource Management Committee.

- **How to Get Paid–In Full–During These Difficult Times**

Master the “nuts and bolts” of getting paid in full. Learn the psychological vs. the technical aspects of asking for money and how to ask–and not ask–to be paid while overcoming excuses, stalls and evasions.
Len Sklar

- **Going Green with New Water Efficient Landscape Ordinances**

Concerned by new water efficient landscape ordinances? The Department of Water Resources workshop will explain the new requirements and how landscape architects can comply and “go green.”

Kent Frame, senior land & water use scientist with DWR’s Office of Water Use Efficiency & Transfers, will chair this panel.

- **Promoting Environmentally Friendly Designs**

Learn how you can “go green” through your designs. From irrigation to soil prep, hardscape to plant selection, there are many ways to make your work more environmentally friendly. Seminar qualifies for new CLT-renewal required continuing education units (CEUs).

Joni Wilson of Inside Out Landscapes is an APLD certified designer.

- **Mastering the Certified Landscape Technician Test**

After reviewing the written and hands-on CLT test components, Team Certification will focus on the four most troublesome test areas: Plant ID, Plant Sensitivity, Plan Reading and Maintenance.
CLCA Certification Committee.

- **Saving Water with Rainwater Harvesting**

Approximately 80 percent of rainwater runs into storm sewers. Learn practical design, sales and installation techniques that will allow you instead to capture, filter and store rainwater, and help conserve our world's most precious resource: fresh water. Seminar qualifies for new CLT-renewal required continuing education units (CEUs).
Dave Kelly, Aquascape, Inc.

- **Implementing Key Prevention Strategies Against Construction Defect Claims**

Construction defect litigation is an unfortunate reality of doing business in California and other nearby states. Learn key strategies to prevent construction defect claims and mitigate the cost of construction defect claims and lawsuits.

Moderated by Landscape Contractors Insurance Services, featuring representatives of York Insurance Services Group.

- **Water Management & Controllers (Spanish)**

Learn about the best use of water, difference between save and preserve water, differences between "regular" and "smart" controllers, and how controllers can save water. Seminar qualifies for new CLT-renewal required continuing education units (CEUs).
Jaime Bayona, Ewing Irrigation Products.

Thursday, February 26

8 – 10 a.m.

- **Managing Landscapes in Time of Drought (English)**

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8 a.m. – Noon

- **CLT Test**

New written test and retake tests. Entire written test, \$160; one retake question, \$85; two retakes, \$110; three retakes, \$135; four retakes, \$160. CLCA Certification Committee

1 – 3 p.m.

- **Managing Landscapes in Time of Drought (Spanish)**

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Panel will be chaired by water guru Mike Baron, chair of CLCA's Resource Management Committee.

- **Integrating Water Management into Your Landscape Maintenance Business**

In this advanced seminar, CLCA Water Management Certification Program participants will learn how to map/measure a site, establish baseline irrigation schedules and manage monthly variations. Meter reading and reporting, maintenance crew training methods, bookkeeping and monthly reporting and schedule adjustments will be covered. Seminar qualifies for new CLT-renewal required continuing education units (CEUs).

Water experts John Moore and Scott McGilvray are with CLCA's Certified Water Manager program.

- **Going Green with New Water Efficient Landscape Ordinances**

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Dave Kelly, Aquascape, Inc.

- **Student Seminar: Gaining Your Green Industry Entry Key**

Earn the CLCA water certification, certified landscape technician and pest control advisor certifications while in college and provide keys to your future. Free with student ID.

Panel discussion led by Jon Singley, a past president of CLCA and owner of Blue Spruce Landscape.

- **Pipe Sizing and Scheduling (Spanish)**

Learn to select the right size of PVC pipe, considering flow, speed and friction loss; basic irrigation design and scheduling. Seminar qualifies for new CLT-renewal required continuing education units (CEUs).

Jaime Bayona, Ewing Irrigation Products.

List of Exhibitors

3M Electrical Markets Division
 4M Nurseries
 A World of Pottery
 AA Equipment
 ABC Nursery, Inc.
 Acker-Stone Industries
 Advanced Drainage Systems
 AG Industrial Services, Inc.
 A-G Sod Farms, Inc.
 Agra Tech, Inc.
 AJJ Associates/Landscape Resources
 Alliance Outdoor Lighting, Inc.
 American Honda Motor Co.
 American Soil Amendment Products
 American Wholesale Nurseries
 Animal Pest Mgmt. Svc., Inc.
 Antelco/Micro Irrigation Products
 Aqua Bella Designs
 Aqua-Flo Supply
 Aquasave
 Aquascape, Inc.
 Artesia Sawdust Products, Inc.
 Asian Ceramics, Inc.
 Badger Meter, Inc.
 Ball Horticultural Co.
 Bamboo Pipeline, Inc.
 Barenbrug USA, Inc.
 Baron Bag & Erosion Supply
 Baron Brothers Nursery, Inc.
 Bay Shore Systems, Inc.
 Bedrock Boulders
 Best Quality Lighting
 Best/JR Simplot Co.
 Big Trees Nursery
 Bishop Co.
 Blount Int'l
 Bobbex, Inc.
 Boething Treeland Farms, Inc.
 Bowie Ind., Inc./Monarch Equip.
 Bowsmith
 Briggs Tree Co., Inc.
 Bullet Mole
 Butler Box & Stake
 Cal Poly University, Pomona
 Cal Poly, San Luis Obispo
 Calico Products, Inc.
 California Landscape Lighting
 Calsense
 City Chevrolet
 Coastline Equip.
 Come Unglued, Inc.
 Corona Lighting, Inc.
 Corona Wholesale Nursery
 Cragoe Pest Services, Inc.
 Creative Sales, Inc.
 Cuyamaca College
 Dabmar
 Dawn Industries
 Deep Root Partners
 Deigaard Nurseries, Inc.
 Dekorra Products
 Detmers, Inc.
 DeWitt Co.
 Dig Corp.
 Direct Edge, Inc.
 Ditch Witch of Southern California
 DLT Growers, Inc.
 DM Color Express, Inc.
 Drafix Software, Inc.
 Dura Plastic Products, Inc.
 DynaScape Software
 Earth Saver Erosion Control Products
 EarthWorks Soil Amendments, Inc.
 ECI Fuel Systems
 Eco Pneumatic
 Elandia.com
 Ellis Farms, Inc.
 Ewing Irrigation Products
 Expertise Growers
 Flynn & Enslow, Inc.
 Focus Industries, Inc.
 Four Seasons Wholesale Nursery
 FX Luminaire, Inc.
 Gall Materials
 Gallos Nursery
 Garden Art Int'l
 GardenSoft
 Golden Eagle Dist. Corp.
 Grand View Geraniums Gardens, Inc.
 Green Industry Talk Show
 Green Meadow Growers
 Green Touch Ind.
 Green View Nursery, Inc.
 Greenform
 Greenland Supply, Inc.
 Greenwall, Inc.
 Griswold Controls
 Gro-Power, Inc.
 GroWest Nurseries
 H.S.G. Safety Supply
 Hadco
 Haddonstone (USA) Ltd.
 Hanson Palms
 Harnois Industries, Inc.
 Hendrickson Bros.
 Hit Products Corp.
 Homeowners Marketing Services
 Honeywell/MWD Save Water, Save A Buck
 Horizon
 Hortiocopia, Inc.
 Hunter Industries
 Hydro-Plant, Inc.
 Hydro-Scape Products, Inc.
 Imperial Sprinkler Supply, Inc.
 Include Software Corp.
 Inland Empire Regional Composting
 Innovative Pond Products, Inc.
 International Gardens Artisans
 International Palm Growers
 IPS Corp.
 Irrigation & Green Industry Magazine
 Irrigation Association
 Irrrometer Co., Inc.
 J. R. Partners
 J. Wilkins Artscape
 Jain Irrigation
 JHL Co.
 John Deere Landscapes
 JR Huston Enterprises
 JRM Chemical
 Jurassic Garden At A + A Cycads
 Kellogg Supply, Inc.
 Kendall Palm Nursery, Inc.
 Kichler Landscape Lighting

King Brothers Industries
 KRC Rock, Inc.
 Landscape Contractor Magazine
 Landscape Contractors Insurance Services, Inc.
 Las Palmas Ranch
 Lasco Fittings, Inc.
 LeMeur Welding & Mfg. Co.
 Lightcraft
 M & H Plant Sales
 Mad-Takin Hydraulics
 Manuel Silva & Associates
 Marina del Rey Garden Center
 Marsan Turf & Irrigation Supply, Inc.
 Mauget
 McHutchison Horticultural Distrib.
 Milfelds' Nursery, Inc.
 Miramar Wholesale Nursery
 Monrovia Growers
 Monterey Bay Nursery, Inc.
 Mountain States Wholesale Nursery
 Mt. San Antonio College
 Munro Systems
 Natina Products, LLC
 Neenah Foundry Co.
 Netafim Irrigation, Inc.
 New Leaf Organics
 New West Growers
 Newport Tree Brokers
 Nicholas Chevrolet
 Nightscaping/Loran, Inc.
 Norman's Nursery, Inc.
 Norwood Int'l
 O'Connor Sales
 Olson Irrigation Systems
 Orange County Nursery, Inc.
 Orbit Pro Irrigation Products
 Orco Paving Stones
 Oreq Corp.
 Otto & Sons Nursery
 Pacific Coast Dist.
 Pacific Equip.
 Pacific Sod
 Paige Electric Co.
 Pardee Tree Nursery
 Performance Nursery, Inc.
 Permaloc Corp.
 Pottery Mfg. & Dist., Inc.
 Power Trim Co.
 Precision Property Measurements
 Professional Ponds, Inc.
 Progressive Commercial Insurance
 Quick Crete Products Corp.
 R P W Services, Inc.
 Rain Bird Corp.
 Rain Master
 RC Einfeldt, Inc.
 Recon Native Plants, Inc.
 Recycled Wood Products
 Reed's Irrigation Serv.
 Rockscapes Prof. Landscape Lighting
 RSG/MWD/Socal Watersmart
 S & S Seeds
 San Marcos Growers
 Sanders Hydroseeding, Inc.
 Sequoia Horticultural Products
 Sierra Building Products
 Silver Canyon Nurseries
 Simplot Partners
 Sims Tree Health Specialists
 Smith Pipe & Supply, Inc.
 Soil & Plant Laboratory, Inc.
 SourceOne
 Southland Sod Farms
 Southwest Boulder & Stone
 Southwest Trees & Turf
 Spears Mfg. Co., Inc.
 Spec Management Group dba Champion Irrigation Products
 Specialty Oaks, Inc.
 Specification Sales
 SPJ Lighting, Inc.
 State Compensation Insurance Fund
 Steamwand
 Stokes Ladders, Inc.
 Storm Mfg. Group, Inc.
 Stover Seed Co.
 Sullivan & Mann Lumber Co.
 Sun Gro Horticulture
 Sunny Slope Tree Farm, Inc.
 Sunrise Tree Farm
 Superior Sod
 Superior Soil Supplements
 Sure-Loc Edging/Wolverine Tools
 Swan Hill Nurseries LLC
 SYNLaw of California, Inc.
 T.I.P. Sales, Inc.
 Target Specialty Products
 T. Christy Enterprises, Inc.
 Techstone, Inc.
 The Goldhill Group
 Tiger Turf Express
 TMC Power Equip., Inc.
 The Toro Co.
 Toro Nursery
 Tri-State Materials, Inc.
 Triumph Geo-Synthetics, Inc.
 Tucor, Inc.
 Turf Magazine (Moose River Media)
 Turf Star
 TurfMaker Corp.
 UC-Riverside Extension
 Underhill International Corp.
 Unique Lighting Systems
 United Plant Grower
 United Sports Surfacing of America
 Univar USA
 Universal Lighting Systems, Inc.
 V.I.T. Products, Inc.
 Valley Crest Tree Co.
 Valvette Systems Corp.
 Vermeer Pacific
 Vista Professional Outdoor Lighting
 Visual Impact Imaging
 Vitamin Institute
 Walker Mfg. Co.
 Water Garden News
 West Coast Turf
 West Texas Plants/Big Bend Stone
 Western Farm Service
 Western Lawn Equip. Co.
 Westmark Enterprises
 Yodle