

AAT Adds to Marketing and Sales Team



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Agrium Advanced Technologies has added Ben Cicora and Ken Klopp to the product marketing team at its Loveland, Colo., headquarters.

Cicora joins AAT's Turf & Ornamental Wholesale sales and marketing group as product marketing manager in support of the company's full suite of slow- and controlled-release fertilizer technologies. In his new role, Cicora works with AAT's leadership, marketing and product innovation teams to develop and execute market plans and sales strategies for new products and growth initiatives.

Before joining AAT, Cicora was the Northeast district sales manager at Dow AgroSciences, leading a sales team focused on selling crop protection products to the agriculture market. He previously served as a business manager at Bayer Environmental Science, overseeing the marketing strategy for a number of agricultural and turf products. Cicora earned a bachelor's degree in agricultural business from Ohio State University and an MBA from the University of North Carolina.

Klopp has joined AAT's Turf & Ornamental Wholesale sales and marketing group as the turf & ornamental product specialist, responsible for creating marketing and product development strategies and tactics in the product segment, and in support of AAT's slow- and controlled-release fertilizer technologies.

Klopp previously served as national accounts manager for Lebanon Turf and also held management positions with Growmark and Timac Agro USA. Klopp holds a bachelor's degree in business administration from Lebanon Valley College in Annville, Pa., and an associate's degree in turfgrass management from Ohio State University.