

## Adam Slick Joins Jacobsen as PR and Communications Manager

The logo for Turf, featuring the word "Turf" in a bold, black, sans-serif font. A green grass blade graphic is integrated into the letter 'T'. A registered trademark symbol (®) is located at the bottom right of the word.The logo for Tree Services, featuring the words "Tree Services" in a bold, black, sans-serif font. A small green leaf graphic is positioned above the letter 'i' in "Services". Below the main text is the tagline "Taking Tree Care to New Heights" in a smaller, italicized font. A registered trademark symbol (®) is at the bottom right.The logo for Turf DesignBuild, featuring the word "Turf" in a small, orange, sans-serif font above the word "Design". "Design" is in a black, sans-serif font, and "Build" is in a large, bold, orange, sans-serif font. A registered trademark symbol (®) is at the bottom right.The logo for PLOW, featuring the word "PLOW" in a bold, blue, sans-serif font. A registered trademark symbol (®) is at the bottom right.

Source: [www.TurfMagazine.com](http://www.TurfMagazine.com)

✖ Charlotte, NC – Adam Slick is the new public relations and communications manager for turf equipment manufacturer Jacobsen. Earlier in his career, he spent three years as Jacobsen's communications manager.

"We are thrilled to have Adam back at Jacobsen," says Chris Vernon, vice president of marketing and communications. " He is well respected for his marketing and communications skills and his knowledge of the turf industry."

Slick is also a Certified Six Sigma Green Belt with a B.A. in English from St. John Fisher College in Rochester, NY. He's working towards an MBA from The University of North Carolina at Charlotte.

Also, Jason Moore has joined the company as territory sales manager. He will be responsible for supporting dealers and customers in the south Florida region. Jason comes to Jacobsen after spending seven years as a golf course superintendent for Troon Golf in Harmony, Fla.