

Alta Equipment Company Added to the FINN Dealer Network



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FAIRFIELD, Ohio – FINN Corporation, a world leader in the manufacture of landscape and erosion control equipment, welcomes to its dealer network, Alta Equipment Company, a leading provider of industrial forklifts, heavy and compact construction equipment and warehouse solutions in the Midwest. From five Michigan locations, Alta will offer the full line of Finn equipment and products, including HydroSeeders, Straw Blowers, Bark Blowers, hydroseeding consumables, TRU-Mulch hydromulches and FINN Filter Sock.

Alta Equipment's FINN territory covers the entire state of Michigan excluding the Upper Peninsula. Its locations carrying the FINN product lines are in New Hudson, Byron Center, Traverse City, Burton and Romulus. In addition to the five locations carrying the FINN products, Alta has 13 other locations covering Michigan, Indiana and Illinois, and it employs approximately 600 people.