

Association News



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Project EverGreen Names Contest Winners

Project EverGreen held the "Name That Tune Tour" contest during GIE+EXPO. Participants had to match songs with a green connection to the booth in which they were played. The winners, who received iPod shuffles, were **Conley Stephens**, Storwood of Myrtle Beach, Myrtle Beach, S.C.; **Jeffery Smith**, Lawn Care of South Indiana, Sellersburg, Ind.; **Kelly Haskett**, US Lawns, Defiance, Mo.; **Rick South**, Macaw Enterprises, Rogersville, Tenn.; and **Steven Subert**, Combined Locks, Wis.

ANLA Partners with Bayer for Scholarship Program

The **American Nursery & Landscape Association** and Bayer Advanced partnered together to deliver the Bayer Advanced Scholars program for the 2010 Management Clinic. For the second year of the program, 25 scholarships were awarded to independent garden center owners or managers, with applications judged on both merit and need.

NENA Hosts Volunteer Leaders Summit

The **New England Nursery Association** hosted the region's green industry leaders at a daylong Volunteer Leaders Summit. Nearly 30 state association leaders and executive directors from throughout New England attended the meeting at Elm Bank in Wellesley, Mass.

Facilitator **Jon Hockman** of the d3 Group led discussions regarding emerging association management and green industry trends, as well as future opportunities. The group also shared ideas about generating revenue, community building, social media, membership retention and volunteer recruitment.

SSI Releases Rating System, ASLA Opens Call for Entries

The **Sustainable Sites Initiative** released the nation's first rating system for the design, construction and maintenance of sustainable landscapes, with or without buildings. The initiative is a partnership of the **American Society of Landscape Architects**, the **Lady Bird Johnson Wildflower Center** and the **U.S. Botanic Garden**. The rating system represents four years of work by dozens of sustainability experts, scientists and design professionals, as well as public input.

ASLA announced the 2010 awards call for entries. The awards program features six categories: general design, residential design, analysis and planning, research, communications and the Landmark Award. The student awards program also features the Student Community Service Award and student collaboration categories. For more information, visit www.asla.org/2010awards/rules_entries.

Does your organization or association have news to share with our readers? E-mail us at turfpr@MooseRiverMedia.com and we'll include it in an upcoming issue of *Turf*.

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