

## Association News

The logo for Turf, featuring the word "Turf" in a bold, black, sans-serif font. A green grass blade graphic is integrated into the letter "T". A registered trademark symbol (®) is located to the right of the word.The logo for Tree Services, featuring the words "Tree Services" in a bold, black, sans-serif font. A small green leaf graphic is positioned above the letter "i" in "Services". Below the main text is the tagline "Taking Tree Care to New Heights" in a smaller, italicized font. A registered trademark symbol (®) is located to the right of the word "Services".The logo for DesignBuild, featuring the word "Design" in a black, sans-serif font and the word "Build" in a bold, orange, sans-serif font. A small orange square graphic is positioned above the letter "i" in "Design". A registered trademark symbol (®) is located to the right of the word "Build".The logo for PLOW, featuring the word "PLOW" in a bold, blue, sans-serif font. A registered trademark symbol (®) is located to the right of the word.

Source: [www.TurfMagazine.com](http://www.TurfMagazine.com)



Tim Kreger

### Carolinas GCSA Approves Succession Plan

The **Carolinas Golf Course Superintendents Association** board of directors approved a succession plan for the retirement of current association executive director, **Chuck Borman**, on December 31, 2009. The board designated **Tim Kreger**, current director of programs, to be the new executive director effective January 1, 2010. Borman will work with Kreger to ensure a smooth transition of responsibilities and has also agreed to consult with the association until June 30, 2010.

Borman has been the executive director since March 1998, and prior to that was director of membership for the Golf Course Superintendents Association of America. Kreger came to the association in November 2007 as director of programs. Kreger, a graduate of Clemson University, was previously employed as the director of development for the South Carolina Junior Golf Foundation.

### Project EverGreen to Display BENCHES ArtWork

**Project EverGreen** is seeking participants for its BENCHES ArtWork exhibition at the GIE+EXPO. The organization's goal is to have 20 benches and participating companies at the showcase. With a \$1,000 donation, sponsors receive a mini-bench from Project EverGreen, which the company may paint, sculpt and otherwise adorn in any way to reflect the company and how it enhances green spaces. Call 877-758-4835 for information.

### IAEF Holds Faculty Academy

The **Irrigation Association Education Foundation** hosted the 2008 Faculty Academy in Denver, Colo. The session drew 35 instructors from around the

country. The two-day academy provides intensive classroom and field instruction in irrigation concepts and best practices, and allows instructors to network with their peers. Highlights included training on sprinkler spacing, electrical troubleshooting and a hydraulics lab. Participants were treated to a tour of INVESCO Field and a green roof presentation and tour at an EPA facility in Denver. For more information, visit [www.iaef.org](http://www.iaef.org).

#### Notes from PLANET

The **Professional Landcare Network** has launched its new "GROW the NETWORK—JOIN the NETWORK" member-get-a-member campaign, open to all current members. Members will contact green industry service providers until December 31, 2008, to invite them to join the network. Members who recruit others to join are eligible for prizes, including a 42-inch plasma HDTV.

PLANET announced the addition of four lawn care and landscape companies to the roster of participants in the STARS Safe Company Program, sponsored by CNA and Husqvarna. STARS is a free safety initiative developed by PLANET to assist green industry companies in their efforts to lower their total costs of risk by reducing hazards and injuries. The most recent participants are **Avalon Landscapes, Inc.**, Boise, Idaho; **Meadowbrook Acres Maintenance**, Brighton, Mich.; **New Castle Lawn & Landscape, Inc.**, Mohnton, Pa.; and **NW Landscape By Design, LLC**, Auburn, Wash.

PLANET announced that national celebrity garden designer P. Allen Smith, of P. Allen Smith Gardens and P. Allen Smith's Garden Home, will lead an educational session October 23 entitled "How Creative Thinking and Design Will Maximize Your Profits" during this year's Green Industry Conference, courtesy of **Stihl, Inc.** The conference, which returns to Louisville, Ky., October 22-25, offers a wealth of learning opportunities for green industry professionals.

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