

Association News



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Notes from SIMA

The Right Steps: Sidewalk Management in Snow & Ice, a webinar presented by the **Snow & Ice Management Association**, is available in an archived, on-demand format, as well as on CD-ROM. The webinar was presented by Wayne Michalak and Kurt Bartel and offered tips on how to enhance sidewalk management skill, upgrade operations and make sales. Visit <http://www.webinars.sima.org> to learn more.

SIMA will host a regional training session in Chicago, Ill., on April 24. Managing Risk & Reward: Technology, Recordkeeping & Risk in Snow & Ice will feature three segments: GPS Technology with **Bill Haley**; Business Management Software & Data Management with **Nanette Seven**; and Risk Management & Insurance with **Sam Rolph**.

SIMA will hold Build a Bid Workshops on July 30 in Cleveland, Ohio, and August 6 in Albany, N.Y. The workshops will help attendees understand job costing and production numbers for equipment; use historical weather data to create more accurate bids; factor financial goals and long-term planning into the strategic bidding process; learn better ways of presenting and closing a bid; and establish a knowledge base for determining workload capacity. For more information, call 414-375-1940 or visit www.sima.org.

Project EverGreen Teams Up with TOCA

Project EverGreen and the **Turf & Ornamental Communicators Association** announced the "Buck it Up for Military Families" program. The joint effort is designed to raise \$1 each from potentially millions of consumers to expand Project EverGreen's GreenCare for Troops program and begin offering scholarships to college students of military families. Buck it Up, which runs through May 16, will allow consumers to donate \$1 to GCFT online at www.projectevergreen.com or www.toca.org.

WSWS Holds Annual Meeting

The **Western Society of Weed Science** held its 62nd annual meeting in Albuquerque, N.M. The program offered 173 weed science research presentations and posters as well as discussions on weed issues affecting western crops, rangelands and forests, wetlands and wild lands, and educational outreach programs. It also included three special symposia focusing on jointed goatgrass, digital photography and biological control of invasive plants.

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