

Bobcat Company Launches Show Us Your Tracks” Contest”



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WEST FARGO, N.D. – Bobcat Company wants to hear from customers who think they have the toughest and dirtiest tracks on their Bobcat compact track loader, mini track loader or compact excavator. Whoever has the most compelling story and photo will win a new set of genuine Bobcat rubber tracks.

The Bobcat Show Us Your Tracks” contest runs through Nov. 12. Individuals can enter online at bobcat.com/TracksContest.

Entrants simply need to describe how they use their machine and why they deserve a new set of tracks. The grand-prize winner will receive new tracks installed free of charge by a local authorized Bobcat dealer. Six weekly winners will choose from a selection of Bobcat merchandise, including hooded sweatshirts, hats and scale models.

A completed entry form with a photo must be submitted by Nov. 12, 2014, at 5 p.m. CST. The contest entry should specify the entrant’s Bobcat machine and model number for the entry to be considered complete.