

Cardinal Chemicals Hires New Sales and Marketing Manager

The logo for Turf, featuring the word "Turf" in a bold, black, sans-serif font. A green grass blade graphic is integrated into the letter "T". A registered trademark symbol (®) is located at the bottom right of the word.The logo for Tree Services, featuring the words "Tree Services" in a bold, black, sans-serif font. A small green leaf graphic is positioned above the letter "i" in "Services". Below the main text is the tagline "Taking Tree Care to New Heights" in a smaller, italicized font. A registered trademark symbol (®) is at the end.The logo for DesignBuild, featuring the word "Design" in a black, sans-serif font and "Build" in a bold, orange, sans-serif font. A small orange square graphic is positioned above the letter "i" in "Design". A registered trademark symbol (®) is at the end.The logo for PLOW, featuring the word "PLOW" in a bold, blue, sans-serif font. A registered trademark symbol (®) is at the end.

Source: www.TurfMagazine.com

Cardinal Chemicals, Inc. has hired Terry Kallam as their new sales and marketing manager.

He brings 19 years of experience to the privately owned business with nine locations that is headquartered in Kinston, N.C.

For the previous six years, Kallam has worked as southeast and key account manager for Quali-Pro products, and the prior 13 years with various distributors in the area. He has served on the board for the Eastern TGA, Triangle TGA, TCNC, Golf Day Chairman and Hocutt Church.