

Dixie Chopper Appoints National Sales Manager

The logo for Turf, featuring the word "Turf" in a bold, black, sans-serif font. A green grass blade graphic is integrated into the letter "T". A registered trademark symbol (®) is located to the right of the word.The logo for Tree Services, featuring the words "Tree Services" in a bold, black, sans-serif font. A small green leaf graphic is positioned above the letter "i" in "Services". Below the main text is the tagline "Taking Tree Care to New Heights" in a smaller, italicized font. A registered trademark symbol (®) is located to the right of the word "Services".The logo for DesignBuild, featuring the word "Design" in a black, sans-serif font and the word "Build" in a bold, orange, sans-serif font. A small orange square graphic is positioned above the letter "i" in "Design". A registered trademark symbol (®) is located to the right of the word "Build".The logo for PLOW, featuring the word "PLOW" in a bold, blue, sans-serif font. A registered trademark symbol (®) is located to the right of the word.

Source: www.TurfMagazine.com



David Hunt

COATESVILLE, Ind. – Dixie Chopper, owned by [Jacobsen, a Textron, Inc.](#) company, has appointed a new national sales manager.

Jason Sentell, previously a Dixie Chopper territory sales manager serving customers and dealers in western North and South Carolina, has accepted the position of national sales manager, effective immediately.

Sentell brings many years of extensive sales and marketing experience to Dixie Chopper. Previously, he served as the director of sales and marketing for [STEC Equipment, Inc.](#), a specialized turf equipment distribution company.

David Hunt will take over Sentell's role as territory sales manager for western North and South Carolina. Previously, Hunt served as a product sales demonstrator for [Dixie Chopper](#) supporting customers and dealers in North and South Carolina.

All territory sales managers and product sales demonstrators will report to Sentell.