

Dixie Chopper Sponsoring Earnhardt at Indy



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GAFFNEY, S.C. – Dixie Chopper will sponsor driver Jeffrey Earnhardt in Saturday's Lilly Diabetes 250 Nationwide Series race at Indianapolis Motor Speedway, recently announced JD Motorsports team owner Johnny Davis. "We're very pleased to have Dixie Chopper on board with us for Indy," Davis said. "It's one of the biggest races of our season, and having the Dixie Chopper folks to partner with makes it an even bigger event for us. We're looking to do well." Dixie Chopper vice president and general manager Chris Vernon expressed delight at joining the festivities at Indianapolis Motor Speedway, the world's most famous race track. "We are thrilled to sponsor Jeffrey Earnhardt in the JD Motorsports No. 4 Chevrolet for this weekend's Nationwide Series Lilly Diabetes 250 at Indianapolis Motor Speedway," Vernon said. "Aligning Dixie Chopper, an Indiana-based company that manufactures 'The World's Fastest Lawn Mower,' with one of the most respected and successful names in motorsports is a natural fit." Earnhardt's secondary sponsor for the weekend is Bad Boy Buggies. Other Textron companies represented on the 4 car include Jacobsen, Cessna, Greenlee, Bell Helicopter E-Z-GO and Cushman. "What a great group to be affiliated with," Earnhardt said. "Indy is always one of our spotlighted races. Having Dixie Chopper on board just makes it all that much more special. We're ready to race." To learn more about Dixie Chopper and view the complete lineup of zero-turn lawn mowers, visit the company's website at www.dixiechopper.com. Dixie Chopper is owned by Jacobsen, a Textron (NYSE: TXT) Company.