

## Dow AgroSciences' Panorama Blog Offers Customers a New Sales Resource

The logo for Turf, featuring the word "Turf" in a bold, black, sans-serif font. A green grass blade graphic is integrated into the letter "T". A registered trademark symbol (®) is located at the bottom right of the word.The logo for Tree Services, featuring the words "Tree Services" in a bold, black, sans-serif font. A small green leaf graphic is positioned above the letter "i" in "Services". Below the main text is the tagline "Taking Tree Care to New Heights" in a smaller, black, sans-serif font. A registered trademark symbol (®) is located at the bottom right of the word "Services".The logo for DesignBuild, featuring the word "Design" in a black, sans-serif font and the word "Build" in a bold, orange, sans-serif font. A small orange square graphic is positioned above the letter "i" in "Design". A registered trademark symbol (®) is located at the bottom right of the word "Build".The logo for PLOW, featuring the word "PLOW" in a bold, blue, sans-serif font. A registered trademark symbol (®) is located at the bottom right of the word.

Source: [www.TurfMagazine.com](http://www.TurfMagazine.com)

INDIANAPOLIS, Ind. – The Dow AgroSciences' Panorama blog is available to lawn care operators and golf course superintendents looking for information to help grow their businesses. Designed to engage, educate and train, the blog offers content on Dow AgroSciences' Turf & Ornamental products and services, labels, research, business tips, pest identification and industry news.

Posts will be written by the Dow's marketing team, sales representatives and field scientists, as well as industry experts and third-party researchers. Visit [www.PanoramaProvesIt.com](http://www.PanoramaProvesIt.com) to view content and subscribe.

“