

## ECHO Canada wins Distributor of the Year



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CHICAGO, Ill. – [ECHO Power Equipment Canada](#) was honored with the Distributor of the Year Award for North America. The award recognizes ECHO Power Equipment Canada's overall success in sales, marketing, service and operational performance for 2014.

Commenting on ECHO Power Equipment Canada's success, Mike Best, vice president of sales and marketing for ECHO Inc., said, "ECHO Power Equipment Canada delivered double-digit growth in a tough economic environment last year. They developed creative sales programs and marketing promotions that resulted in solid growth across all core product categories, especially chain saws. Their ability to combine a customer-centric approach with growth-oriented investments in sales and marketing is proving to be quite successful in Canada and it's an inspiration to all our distribution partners."

On behalf of ECHO Power Equipment Canada, Ed Zynomirski, the company's president, responded by saying, "Such an award not only speaks volumes about the products and programs we offer, but also about the quality of our people and the dedicated team at ECHO Power Equipment Canada. Our success is driven by the efforts of the entire staff and this award is in recognition of the value, integrity and performance (VIP) service that they continue to offer our customers."