ECHO Introduces Fleet Discount Program for Arborists and Tree Care Companies



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CHICAGO, Ill. — ECHO is introducing the first Arborist Fleet Discount Program to reward arborists and tree care companies who purchase ECHO chain saws, power pruners and related accessories with product discounts starting at 16% off MSRP and "no-hassle" financing.

To qualify, a customer must purchase a minimum of \$1,500 worth of product at MSRP from a single dealer. Deeper discounts are available for customers who purchase \$2,500 worth of product. Once the initial \$1,500 or \$2,500 purchase threshold is achieved, customers are eligible to purchase additional chain saws, power pruners and related accessories from the same dealer for the next 12 months at the same discount regardless of purchase size.

Qualifying Arborist Fleet customers also are eligible for the "no-hassle" finance program from Synchrony Bank at participating ECHO dealers.

ECHO also offers a fleet purchase program for professional landscapers called the Landscaper Fleet Program. To learn more about either program, visit www.echo-usa.com.