

## ECHO Supports National Hispanic Landscape Alliance



Source: [www.TurfMagazine.com](http://www.TurfMagazine.com)

CHICAGO, Ill. – ECHO, Inc. is now a supporting member of the National Hispanic Landscape Alliance (NHLA).

Formed in 2011, the NHLA's unique mission is to develop and provide a better understanding of Hispanics in the landscape industry and draw them in greater numbers into the broader community of landscaper industry leaders; to facilitate greater professionalism and transferrable business success among Hispanics in the landscape industry; and to provide the Hispanics in the landscape industry an effective voice in advocating industry interests.

ECHO, Inc. joins fellow supporting members Briggs & Stratton, Blount International, Caterpillar, Exmark, Kohler, Honda Engines, Hustler, John Deere, MTD Products and Rotary Corporation beginning in 2015.