Ewing Irrigation & Landscape Supply Launching Contractor Rewards



Source: www.TurfMagazine.com

Beginning January 4, 2021 Ewing Irrigation & Landscape Supply will be launching the Ewing ProAdvantage Program, a customer rewards program designed for irrigation and landscape contractors. The ProAdvantage Program will feature reward benefits that can be redeemed for points earned on purchases, as well as business resources and discounts that can be utilized after signing up. Ewing's ProAdvantage Program builds upon the company's mission to be a true partner to its customers and create mutually beneficial



relationships.

Built with contractors' needs in mind, the ProAdvantage Program offers more than points and redemption options. The program's intent is to aid contractors in <u>all areas of business</u>, including resources to help elevate the value and efficiency of their business model, discounts on back office resources like marketing solutions, accounting and payroll, proven workbooks and guides for all human resource functions, and access to options allowing them to offer homeowner financing through Synchrony Financial.

These resources can be utilized right after signing up, with no points necessary. Points customers earn through purchases at Ewing can be redeemed for fun rewards like gift cards, merchandise, travel, event tickets, and much more.

Ewing is dedicated to offering customers exceptional services at the counter, on deliveries and now through the ProAdvantage Program. For full details on the Ewing ProAdvantage Program and to sign up, contractors should visit <u>EwingIrrigation.com/ProAdvantage</u> or reach out to their local Ewing representative.

Ewing, with its Ewing Irrigation & Landscape Supply and Ewing Landscape Materials locations, is the largest family-owned national supplier of landscape, irrigation, agronomic, aggregate, hardscape, and water management products. The company offers products and education for irrigation and landscape, turf and land management, outdoor living, sports fields, golf, and sustainable solutions.

Want to talk about irrigation topics with fellow lawn care and landscape professionals? Join the discussions in the <u>Irrigation & Water Management</u> <u>Forum</u> at www.expired-link.com.