<u>First Responders Recognized by</u> Mahindra



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HOUSTON, Texas — The Mahindra Pride 1st Responders Appreciation Program" honors the work of First Responders throughout North America. Whether responding to a large-scale disaster or a single individual, these are the people we turn to in times of need and Mahindra USA offers its thanks with a \$200 rebate on the purchase of a Mahindra tractor and implement.

The program is available through Dec. 31, 2014, at any Mahindra dealer in the United States and Canada. The \$200 rebate is available to all active duty or retired law enforcement, firefighter or EMT personnel at the federal, state or local level. To learn more about the "Mahindra 1st Responders Appreciation Program," visit Mahindrapromotion.com.