<u>Fisher Engineering Announces Program</u> <u>to Promote Breast Cancer Awareness in</u> October



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ROCKLAND, Maine — Fisher Engineering, manufacturer of FISHER snow and ice control equipment, has announced a new promotion to support breast cancer awareness.

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In conjunction with October Breast Cancer Awareness Month, Fisher Engineering has made available a special limited-edition pink lift arm kit. This kit will be available for purchase through FISHER snowplow dealer locations. For every kit purchased, Fisher will make a \$50 donation to the Maine Breast Cancer Coalition "in support of" or "in memory of" a person of the retail customer's choosing.