

FMC's Triple Crown Available in December



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✖ PHILADELPHIA – A multiple action insecticide providing fast-acting, long-lasting broad-spectrum control of more than 30 above- and below-ground turf and ornamental pests, Triple Crown T&O insecticide will be available in December from FMC Professional Solutions.

Triple Crown is a three-way combination of FMC bifenthrin, FMC zeta-cypermethrin and imidacloprid, offering multiple modes of action on key pests including ants, fire ants, grubs (masked chafer, European chafer, and Japanese beetle), chinch bugs, annual bluegrass weevils, ticks, mites, billbugs, mole crickets, and more.

Among the fastest liquid insecticides now available for turf and landscape professionals, Triple Crown is labeled for broadcast lawn treatments, mound treatments and landscape applications. Research among university specialists in various parts of the country has shown that Triple Crown delivers fast results against damaging annual bluegrass weevil and billbug adults, chinch bugs, mole crickets and many other insects.

"Triple Crown is a result of FMC's commitment to Customer-Driven Innovation," said Catherine Bernard, Insecticide Brand Marketing Manager for FMC. "Because of its unique multiple action formulation, Triple Crown T&O is a great product turf professionals now have to protect turf and landscape plants against destructive pests – both above and below ground. By eliminating the need to tank mix multiple products to control pests, Triple Crown helps save time, money and shelf space."

Available in an EW formulation, Triple Crown T&O insecticide is registered for use on lawn and landscaped areas around residential, institutional, public, commercial and industrial buildings, parks, recreational areas and athletic fields. Triple Crown works through contact, translaminar and

systemic activity, providing protection against sucking pests that feed on a plant's vascular system, as well as foliar-feeding insects.

For further information, visit www.fmcprosolutions.com.

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