

From the Field



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Dow AgroSciences Adds Increased Support to T&O Marketing

Dow AgroSciences has implemented a new structure for the U.S. marketing organization to better meet customer needs, deliver on the company's aggressive growth and enable success in the current competitive market. As a result, the company has made several changes to its Turf & Ornamental division.

Mark Urbanowski will lead the T&O team as portfolio marketing leader. A 20-year veteran of Dow AgroSciences, he has held various sales, marketing and finance positions within the company.

Patrick Bell will serve as the Turf & Ornamental product manager. Previously, he was a sales representative for the T&O business covering the eastern half of Florida. He has been with the company since 2005.

Kevin Sheaffer joined the Southern Urban Pest Management district as a sales trainee responsible for the Turf & Ornamental territory, previously managed by Bell. He has a Bachelor of Science degree in turfgrass management, with a minor in agribusiness management.

In the western district, **Bruce Kidd** sales representative, is retiring after 29 years with Dow. **Evan Walden** will take over his role and will be responsible for the Turf & Ornamental, Industrial Vegetation Management and Range and Pasture markets in Southern California. He graduated from the University of Vermont with a degree in business administration with an emphasis in Spanish.

FMC Launches Product Label Notification Service

FMC Professional Solutions will now provide product users with rapid notification of label changes and updates. After registering for the service on the FMC Web site, users will receive an e-mail alert each time an FMC

product label is modified. Messages will include a summary of the change and a link to the label itself. Visit www.fmcprosolutions.com/Home/LabelsMSDS.aspx for more information.

Arysta LifeScience and Cheminova Join Forces in Spanish Market

Arysta LifeScience and **Cheminova** have reached an agreement by which **Cheminova Agro S.A.**, based in Spain, and **Arysta LifeScience Espana** will enter into closer cooperation for the Spanish market. Cheminova Agro S.A. will take over the current activity of Arysta LifeScience Espana, distributing Arysta's portfolio in Spain, while maintaining both existing distribution channels and finding synergies. The agreement includes tolling projects at Arysta's formulation site in Noguères, France, as well as established and well-known products on the market.

Tourney Fungicide Receives Recommendation for Use on Additional Diseases

Valent Professional Products has released Section 2(ee) recommendation for use of **Tourney Fungicide** on necrotic ring spot, take-all patch and Waitea patch (brown ring patch) on turfgrass. The New York State Department of Environmental Conservation, meanwhile, has approved for immediate use a FIFRA 2(ee) recommendation for use of the fungicide to control the aforementioned unlabeled pests in the state of New York. The decision follows its recent registration of Tourney for unrestricted use on golf course and landscape turf in New York.

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