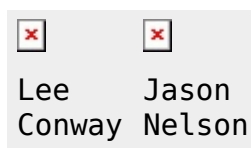


## From the Field



Source: [www.TurfMagazine.com](http://www.TurfMagazine.com)

Dow AgroSciences Announces New T&O Portfolio Marketing Leader, District Sales Manager



**Dow AgroSciences** has named **Jason Nelson** to the position of portfolio marketing leader for the Turf & Ornamental business division.

Nelson began his career at Dow AgroSciences in 1997 and has held various positions with the company, most recently district sales manager for coastal crops. He is a graduate of Iowa State University, where he studied agricultural business and agronomy. In his new role, he will be responsible for managing the portfolio strategies for all herbicides, insecticides and fungicides in the turf and ornamental business segment, as well as oversee the account management team and work closely with distributors and formulators to develop new opportunities and technologies for the market.

**Lee Conway** has been named district sales manager, responsible for the Eastern Turf & Ornamental sales district. He has been with the company since 1996 and has held many positions, including roles in sales, marketing and research. Most recently, he was a Zonal Project Success Leader for North America and MesoAndean growth insecticides. He has a degree in agronomy from Auburn University.

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