

Honda Power Equipment Celebrates 30 Years



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SWEPSONVILLE, N.C. – Honda Power Equipment Mfg., Inc. marked the 30th anniversary of operations at its Swepsonville facility by announcing a new \$8.5 million investment in plant operations to innovate production processes and add new products. Among other changes, the plant will add a new line for the production of two-stage snowblowers and prepare for the addition of Honda generators to its already diverse production lineup. ☒ The 375,000 square-foot facility, which houses both Honda power equipment production and R&D operations, has long served as a major producer of Honda power equipment products for worldwide distribution, with the capacity to produce upwards of 2 million premium-quality Honda power equipment products each year. In 2013 alone, more than 400,000 North Carolina-made Honda power equipment products were exported to overseas markets, marking a record for the company. Honda's total investment in its Swepsonville operations is nearly \$250 million. The Swepsonville plant, which today employs more than 600 associates, has produced more than 30 million products using domestic and globally sourced parts during its 30-year history. HPE is the largest manufacturing operation in Alamance County, which also serves as home to Honda Aero in Burlington, maker of the HondaJet HF120 turbofan engines. Additional Honda operations based in North Carolina include Honda Aircraft Company in Greensboro, maker of the HondaJet advanced light jet, and American Honda Finance Company in Charlotte, which provides financing to consumers who buy Honda products. Honda total employment in North Carolina is nearly 3,000.