

## Houston-based Fresh Lawn Mowing Service Becomes EasyTurf Dealer

The logo for Turf, featuring the word "Turf" in a bold, black, sans-serif font. A green grass blade graphic is integrated into the letter 'T'. A registered trademark symbol (®) is located at the bottom right of the word.The logo for Tree Services, featuring the words "Tree Services" in a bold, black, sans-serif font. A small green leaf graphic is positioned above the letter 'i' in "Services". Below the main text is the tagline "Taking Tree Care to New Heights" in a smaller, black, sans-serif font. A registered trademark symbol (®) is located at the top right of the word "Services".The logo for DesignBuild, featuring the word "Design" in a black, sans-serif font and "Build" in a bold, orange, sans-serif font. A small orange square graphic is positioned above the letter 'i' in "Design". A registered trademark symbol (®) is located at the top right of the word "Build".The logo for PLOW, featuring the word "PLOW" in a bold, blue, sans-serif font. A registered trademark symbol (®) is located at the top right of the word.

Source: [www.TurfMagazine.com](http://www.TurfMagazine.com)

VISTA, Calif. – EasyTurf has added Fresh Lawn Mowing Service to its dealer network, serving all areas of the Houston, Texas market.

This appointment enables EasyTurf, a division of FieldTurf, supplier of artificial turf, to bring synthetic grass to a growing market with a reputable, locally based dealer for Houston, an area hit specifically hard by heat, drought and water rate increases.

“We’re excited about the potential growth of both EasyTurf and Fresh Lawn through this partnership,” said Andy Cromer, Director of Dealer Development at EasyTurf. “We’re also pleased to bring our superior synthetic grass to a new family of customers.”

As an EasyTurf dealer, Fresh Lawn Mowing Services has an opportunity to offer and install the highest quality synthetic grass and gains access to FieldTurf’s innovative technology in product development, says a release from the company.