Houston-based Fresh Lawn Mowing Service Becomes EasyTurf Dealer

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VISTA, Calif. — EasyTurf has added Fresh Lawn Mowing Service to its dealer network, serving all areas of the Houston, Texas market.

This appointment enables EasyTurf, a division of FieldTurf, supplier of artificial turf, to bring synthetic grass to a growing market with a reputable, locally based dealer for Houston, an area hit specifically hard by heat, drought and water rate increases.

"We're excited about the potential growth of both EasyTurf and Fresh Lawn through this partnership," said Andy Cromer, Director of Dealer Development at EasyTurf. "We're also pleased to bring our superior synthetic grass to a new family of customers."

As an EasyTurf dealer, Fresh Lawn Mowing Services has an opportunity to offer and install the highest quality synthetic grass and gains access to FieldTurf's innovative technology in product development, says a release from the company.