

# HRI Seeks Industry Help in Setting Funding Priorities

The logo for Turf, featuring the word "Turf" in a bold, black, sans-serif font. A green grass blade graphic is integrated into the letter 'T'. A registered trademark symbol (®) is located to the right of the word.The logo for Tree Services, featuring the words "Tree Services" in a bold, black, sans-serif font. A green leaf graphic is integrated into the letter 'i' in "Services". Below the main text is the tagline "Taking Tree Care to New Heights" in a smaller, black, sans-serif font. A registered trademark symbol (®) is located to the right of the word "Services".The logo for DesignBuild, featuring the word "Design" in a black, sans-serif font and "Build" in a bold, orange, sans-serif font. A small orange square graphic is positioned above the letter 'i' in "Design". A registered trademark symbol (®) is located to the right of the word "Build".The logo for PLOW, featuring the word "PLOW" in a bold, blue, sans-serif font. A registered trademark symbol (®) is located to the right of the word.

Source: [www.TurfMagazine.com](http://www.TurfMagazine.com)

WASHINGTON, DC – The Horticultural Research Institute (HRI) is investigating future research initiatives to guide the organization's priorities for the next 5 years. HRI is seeking participants from the nursery and landscape industry to complete an online research assessment survey. All participants who complete the survey by May 31, 2013, will be entered to win an iPad mini.

The online research survey is found at:

[http://surveys2.bayasoft.com/StandPoint\\_0008/index.aspx?l=1](http://surveys2.bayasoft.com/StandPoint_0008/index.aspx?l=1)

The compiled results of the online survey will assist HRI in establishing funding priorities for its competitive research grants program along with advising the U.S. Department of Agriculture-Agricultural Research Service to focus federal research dollars on critical industry issues through the Floriculture & Nursery Research Initiative.

For more information: Director of Research, Marc Tefteau at [mteffeau@hriresearch.org](mailto:mteffeau@hriresearch.org).

HRI's mission is to direct, fund, promote and communicate horticultural research, which increases the quality and value of ornamental plants, improves the productivity and profitability of the nursery and landscape industry, and protects and enhances the environment. HRI is an IRS-recognized 501©(3) tax-exempt research and educational foundation. To learn more about HRI visit [www.HRIResearch.org](http://www.HRIResearch.org).