

## Industry Update

The logo for Turf, featuring the word "Turf" in a bold, black, sans-serif font. A green grass blade graphic is integrated into the letter 'T'.The logo for Tree Services, featuring the words "Tree Services" in a bold, black, sans-serif font. A small green leaf graphic is above the 'e' in "Services". Below the main text is the tagline "Taking Tree Care to New Heights" in a smaller, italicized font.The logo for DesignBuild, featuring the word "Design" in a black, sans-serif font and "Build" in a bold, orange, sans-serif font. A small orange square graphic is above the 'i' in "Design".The logo for PLOW, featuring the word "PLOW" in a bold, blue, sans-serif font. The letters are slightly slanted to the right.

Source: [www.TurfMagazine.com](http://www.TurfMagazine.com)

### CNH Appoints Vice President

CNH appointed **Henrik Starup** to the position of vice president of Construction Equipment Europe. Starup comes to CNH from IVECO and has over 20 years' experience in sales and marketing. He will be responsible for further developing and strengthening the positioning of the Case Construction Equipment and New Holland Construction brands in the marketplace.

### Barebo Celebrates 30th Anniversary

**Barebo, Inc.** celebrates its 30th anniversary in 2010. **Chuck** and **Terry Barebo** purchased the Otterbine aerator from Rodale Resources and incorporated their company in 1980. To learn more about the company's history, visit [www.otterbine.com/our\\_history](http://www.otterbine.com/our_history).



Mike Ward

### Ruppert Promotes Ward

**Ruppert Landscape** promoted **Mike Ward**, Gainesville, Ga., to the newly created corporate position of director of pre-construction services and estimating. He will head a newly created department that will increase the company's ability to serve its customers by providing reliable estimating and pre-construction services for projects that are in process or in the planning stages. Ward joined the company in 1990 as a crewman.

### Rayco Adds New Dealers

**Rayco Mfg., Inc.** has added **Ditch Witch of Oklahoma** and **Ditch Witch of Arkansas** to its worldwide dealer network. DWOK has served the state of Oklahoma for 34 years and currently has locations in Edmond and Tulsa. DWAR

has served northwest Arkansas for over 30 years and currently has locations in Benton and Springdale.



Mark  
Fockele

#### Fockele Receives Rainwater Collection Accreditation

**Mark Fockele**, president of the Fockele Garden Co., was recognized as an Accredited Professional by the American Rainwater Catchment Systems Association. The Accredited Professional designation demonstrates competency in a range of rainwater management techniques.

#### Maruyama Forms Partnership with SSE

**Maruyama U.S., Inc.** has entered a business partnership with **South Shore Equipment**, Waipahu, Oahu, Hawaii. SSE will distribute the entire Maruyama line in the Hawaiian Islands, Guam and Saipan.

#### GIE Adds High-Performance Department

Building on the success of the High-Performance Service Center, introduced at **GIE+EXPO** in 2009, the new High-Performance Parts & Accessories Department is planned to provide power equipment dealers with an informative mix of education, displays and demonstrations. Ten sponsoring companies have teamed up with Bob Clements International, Heftee Industries and Ideal Computer Systems to provide presentations, discussions and guided tours. The sponsors are ARI Network Services, Inc.; Ariens Co.; Briggs & Stratton Corp.; Husqvarna Professional Products; Hustler Turf Equipment; Kohler Co.; MTD Products, Inc.; Schiller Grounds Care; Stens Corp.; and Stihl, Inc.



Hermann Park  
Lake Plaza  
received LEED  
Gold  
Certification  
from the U.S.  
Green  
Building  
Council.

#### Hermann Park Lake Plaza Receives LEED Certification

Hermann Park Lake Plaza, Houston, Texas, was awarded LEED Gold Certification from the **U.S. Green Building Council**. The plaza was designed by San Antonio-based **Overland Partners Architects** and features newly landscaped grounds with native plantings, new scenic promenades and five newly constructed buildings.

## News from Foster Conant

**Foster Conant & Associates** was selected by the city of Winter Garden, Fla., to provide landscape architectural design services for the beautification of four miles of Highway 50. The company will provide design, construction documents and construction observation for the landscape, hardscape and irrigation of the medians.

**SeaWorld Aquatica** won three awards from the Florida Nursery, Growers & Landscape Association. Foster provided landscape architectural services, working closely with the SeaWorld Horticulture Team and Dora Landscaping. The park won the Roy S. Rood Award for most outstanding project of the year, Award of Excellence for design and the Floriculture Award for excellence in flora design and installation.

## Cleary Appoints COO

**Bill Bewlay**, vice president of operations, was appointed to the position of chief operating officer by the **W.A. Cleary Corp.** board of directors. As COO, he assumes responsibility for day-to-day business operations for **Cleary Chemical Corp.**, headquartered in Dayton, N.J.

## Redexim Partners with Dakota Ag

**Dakota Ag Innovations**, based in South Dakota, has entered a marketing and distribution partnership with **Redexim North America**. As part of the agreement, Redexim will carry the products Dakota Shine and Prep. Dakota Shine restores color and luster to faded, oxidized surfaces like paint and plastics. Dakota Prep is a water-based, biodegradable cleaner.

## Wright Takes Position at Eastman-Ingersoll

**Jeff Wright** has been appointed to the position of vice president of sales and marketing for **Eastman Industries** and **Ingersoll Tractor Co.** Wright has spent more than 27 years in the outdoor power equipment industry and served as vice president of sales and marketing for Hitachi/Tanaka Power Equipment.



Matthew  
Sandy

## NaturaLawn Welcomes Operations Manager

**NaturaLawn of America** has hired **Matthew Sandy** as operations manager. He holds a bachelor's degree in turf and urban agronomy from the University of Maryland and has over six years of experience in the golf course industry. Most recently, he served as assistant superintendent at Lowes Island Club.

## NTEP Conducting Survey

The **National Turfgrass Evaluation Program** posted an eight-question survey on its Web site at [www.ntep.org/contents2.shtml](http://www.ntep.org/contents2.shtml). The survey aims to find out

more about who visits the NTEP Web site and why, and to help NTEP redefine its programs, data collection and presentation methods to provide the best information.

#### Carhartt Partners with Cintas

**Cintas Corp.** has partnered with **Carhartt** to offer a line of Carhartt garments designed specifically for the uniform rental market. The Carhartt uniform line includes a work shirt in blue and sandstone, a carpenter jean, a five-pocket work jean and canvas dungaree pants in navy and Carhartt brown.

The companies are conducting the "Are You Carhartt Tough?" contest. Three finalists will be announced each quarter, and after a year, the 12 finalists will be featured on the contest Web site, and the public will vote for a winner. Contestants can register by visiting [www.carharttrental.com](http://www.carharttrental.com).

#### DuPont and ForeverLawn to Market Synthetic Grass

**DuPont Landscape Systems** and **ForeverLawn, Inc.** are working together to market a line of natural-looking synthetic grass products under the brand name of DuPont ForeverLawn Select Synthetic Grass. DuPont plans to launch the line on its Web site and implement a cooperative plan with ForeverLawn to increase the products' market penetration in 2010.

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