

Industry Update

The logo for Turf, featuring the word "Turf" in a bold, black, sans-serif font. A green grass blade graphic is integrated into the letter 'T'.The logo for Tree Services, featuring the words "Tree Services" in a bold, black, sans-serif font. A small green leaf graphic is above the 'e' in "Services". Below the main text is the tagline "Taking Tree Care to New Heights" in a smaller, italicized font.The logo for DesignBuild, featuring the word "Design" in a black, sans-serif font and "Build" in a bold, orange, sans-serif font. A small orange square graphic is above the 'i' in "Design".The logo for PLOW, featuring the word "PLOW" in a bold, blue, sans-serif font. The letters are slightly slanted to the right.

Source: www.TurfMagazine.com



New Holland Construction Sponsoring Extreme Dream 2011 Contest

New Holland Construction is sponsoring the Extreme Dream 2011 contest, and the winning entry will be provided with a free L218 skid steer loader. Simply tell us about your biggest, best and/or most challenging landscape project, and three winners will be selected to receive a trip to the GIE+EXPO trade show in Louisville, Ky., where the grand prize winner will be announced in the New Holland Construction booth. Enter your project today at <http://www.newholland.com>.

Zipper Hires Hurst

Zipper Mowers appointed Deven Hurst as its exclusive manufacturer's representative for the Southeast region of the U.S. Hurst will represent the entire Zipper product line in Florida, Georgia, North Carolina, South Carolina and Alabama. He brings strong industry credentials from Husqvarna and distributors for Stihl and Snapper.



Kioti's 2010 5-Paw Dealers.



Eugene Medeiros

Kioti Names Certified Dealers, Hires Medeiros

Kioti Tractor announced its 2010 5-Paw Certified Dealers. Qualifying dealers were recognized at an awards banquet at the annual dealer meeting. Forty-six dealers earned the certification for 2010, with 12 of those having earned it for the second time and 10 dealers having earned it for the third consecutive year since the program's launch.

Kioti appointed Eugene Medeiros to the position of director of product support. He has over 35 years' experience in support positions from national parts manager to vice president of operations for companies including Massey Ferguson, Kubota, Komatsu, Eagle-Picher, Reliable Tractor and McCormick.

Coxreels Expands Manufacturing Capabilities

Coxreels announced the expansion of its manufacturing capabilities, which will double capacity levels by the end of 2011. The additional space will provide manufacturing with the capacity to build reels more proficiently, allowing for continued growth of the company, which saw a major increase in sales throughout 2010.

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