

Industry Update

The logo for Turf, featuring the word "Turf" in a bold, black, sans-serif font. A green grass blade graphic is integrated into the letter 'T'.The logo for Tree Services, featuring the words "Tree Services" in a bold, black, sans-serif font. A small green leaf graphic is above the 'e' in "Services". Below the main text is the tagline "Taking Tree Care to New Heights" in a smaller, italicized font.The logo for DesignBuild, featuring the word "Design" in a black, sans-serif font and "Build" in a bold, orange, sans-serif font. A small orange square graphic is above the 'i' in "Design".The logo for PLOW, featuring the word "PLOW" in a bold, blue, sans-serif font. The letters are slightly slanted to the right.

Source: www.TurfMagazine.com



New Holland Construction Sponsoring Extreme Dream 2011 Contest

New Holland Construction is sponsoring the Extreme Dream 2011 contest, and the winning entry will be provided with a free L218 skid steer loader. Simply tell us about your biggest, best and/or most challenging landscape project, and three winners will be selected to receive a trip to the GIE+EXPO trade show in Louisville, Ky., where the grand prize winner will be announced in the New Holland Construction booth. Enter your project today at www.newholland.com.

Swingle Joins Cemetery Beautification Effort

Swingle Lawn, Tree & Landscape Care provided time, expertise and labor for the Colorado Association of Lawn Care Professionals' third annual day of service at Riverside Cemetery, the oldest operating cemetery in Denver, Colo. Tom Lynch, lawn manager, helped with turf projects, while additional Swingle employees performed tree removals. The effort was provided in conjunction with the Professional Landcare Network's National Day of Service.

ProQual Teams up with Horizon

Working with its local Horizon Distributors rep and more than 4,000 new sprinkler nozzles, ProQual Landscaping of Tempe, Ariz., completed a sophisticated, large-scale irrigation upgrade at a Phoenix-area apartment complex, which has translated into water savings of more than 20 percent. ProQual installed Toro Precision Series spray nozzles, which are designed to distribute water more slowly and evenly at a 1-inch-per-hour precipitation rate.

HNA Accepting Entries; Opens Registration

Registration is open for Hardscape North America, which will run concurrently with GIE+EXPO, October 27-29, in Louisville, Ky. Highlights include an HNA education conference and demonstration programs, as well as optional preshow installation courses.

HNA is accepting entries for the fourth annual Hardscape Project Awards to be presented at the Hardscape Awards Breakfast on October 28. Projects for consideration must have been completed between November 1, 2007, and June 30, 2011. The deadline for entries is September 15. Learn more at www.hardscapena.com.

TruGreen to Donate for Facebook "Likes"

TruGreen announced it will donate up to \$10,000 to GreenCare for Troops, a Project EverGreen program that offers free lawn care and landscape services to military families. TruGreen will donate \$1 for every new follower it gains on its Facebook page for a three-month period. To donate, simply visit the page, www.facebook.com/TruGreen, and click the "like" button at the top of the page.

Toro Sponsors PGMS

Toro has extended and expanded support for the Professional Grounds Management Society as a Gold Elite Partner in Professionalism in 2011. Toro has committed additional support to the society, which will allow PGMS to enhance its member education and certification programs. As a Gold Elite Partner, Toro will use specialized marketing programs for green industry suppliers, including email marketing, advertising, feature articles in the PGMS Grounds Management Forum and the Grounds for Thought e-newsletter, and more.



Kioti's 2010 5-Paw Dealers.



Eugene Medeiros

Kioti Names Certified Dealers, Hires Medeiros

Kioti Tractor announced its 2010 5-Paw Certified Dealers. Qualifying dealers were recognized at an awards banquet at the annual dealer meeting. Forty-six dealers earned the certification for 2010, with 12 of those having earned it for the second time and 10 dealers having earned it for the third consecutive year since the program's launch.

Kioti appointed Eugene Medeiros to the position of director of product support. He has over 35 years' experience in support positions from national parts manager to vice president of operations for companies including Massey Ferguson, Kubota, Komatsu, Eagle-Picher, Reliable Tractor and McCormick.

Zipper Hires Hurst

Zipper Mowers appointed Deven Hurst as its exclusive manufacturer's representative for the Southeast region of the U.S. Hurst will represent the entire Zipper product line in Florida, Georgia, North Carolina, South Carolina and Alabama. He brings strong industry credentials from Husqvarna and distributors for Stihl and Snapper.

Coxreels Expands Manufacturing Capabilities

Coxreels announced the expansion of its manufacturing capabilities, which will double capacity levels by the end of 2011. The additional space will provide manufacturing with the capacity to build reels more proficiently, allowing for continued growth of the company, which saw a major increase in sales throughout 2010.

Registration Open for WaterSmart Innovations

Registration is open for the fourth WaterSmart Innovations conference and exposition, slated for October 5-7, 2011, at the South Point Hotel & Conference Center in Las Vegas, Nev. Last year's WSI conference and expo drew nearly 1,100 participants from 40 states and 10 nations. It featured more than 130 professional sessions and an expo hall with 100 exhibitors. Learn more at www.watersmartinnovations.com.

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