

Jacobsen Adds to Sales and Support Teams



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In its continuing efforts to build and develop relationships with dealers and customers, Jacobsen, a Textron Company, recently added to its sales and support teams.

✖ Tim Haskins recently started as territory sales manager, responsible for supporting dealers and customers in south Florida. He comes to Jacobsen with 25 years of experience in the golf industry, serving as superintendent at The Golf Lodge at the Quarry, Pelican Sound Golf & River Club and The Club at The Strand, all in Florida. Haskins is based in Naples, Fla. ✖

Michael Grooms was recently hired as director of corporate accounts for the western region. Grooms comes to Jacobsen from E-Z-GO, where he served as senior fleet sales representative. Prior to his tenure at E-Z-GO, he was a general manager and assistant golf professional at courses in Michigan and Florida. Grooms is based in Phoenix, Ariz.

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Also, Mark Messick started this week as business development manager, parts & accessories. He will be responsible for the overall management of the parts and accessories channel for Jacobsen and is directly involved in maintaining high levels of satisfaction with customers. He comes from E-Z-GO, where he served also served as business development manager for parts & accessories.