

KALO Appoints Brett Henson As New Sales & Marketing Specialist

The logo for Turf, featuring the word "Turf" in a bold, black, sans-serif font. A green grass blade graphic is integrated into the letter "T". A registered trademark symbol (®) is located to the right of the word.The logo for Tree Services, featuring the words "Tree Services" in a bold, black, sans-serif font. A small green leaf graphic is positioned above the letter "i" in "Services". Below the main text is the tagline "Taking Tree Care to New Heights" in a smaller, italicized font. A registered trademark symbol (®) is located to the right of the word "Services".The logo for DesignBuild, featuring the word "Design" in a black, sans-serif font and the word "Build" in a bold, orange, sans-serif font. A small orange square graphic is positioned above the letter "i" in "Design". A registered trademark symbol (®) is located to the right of the word "Build".The logo for PLOW, featuring the word "PLOW" in a bold, blue, sans-serif font. A registered trademark symbol (®) is located to the right of the word.

Source: www.TurfMagazine.com

OVERLAND PARK, Kan. – KALO, Inc., a leading supplier of specialty chemicals for the professional turf and agricultural markets, has hired Brett Henson as sales and marketing specialist. Initially, Henson will focus on growing KALO's sales and distribution in the professional turf maintenance sector.

Henson earned his Bachelor of Science degree in horticulture/turfgrass science at Iowa State University and most recently worked in sales and customer support for Ryan Lawn & Tree and a GPS equipment company, both in the Kansas City area. Prior his move to Kansas City, he gained valuable experience as a technician and assistant superintendent with Geneva National Golf Club in Lake Geneva, Wis., Augusta National Golf Club in Augusta, Ga., and Druid Hills Golf Club in Atlanta. Henson is a member of the Golf Course Superintendents Association of America (GCSAA) and maintains turf and structural pest control licenses in the states of Kansas and Missouri.