

Landscape Contractors Honored By Grasshopper at GIE+EXPO



Source: www.TurfMagazine.com

MOUNDRIDGE, Kan. – Celebrating the successes of local landscape contractors and their use of Grasshopper equipment, The Grasshopper Company has inducted Chris Shipp, owner of Shipp Shape Lawn Service in Sylvester, Ga., and Rodney Miles, owner of Miles Mowing & Lawn Care in Portland, Ind., into the company's exclusive "Built To Last" Club.



The recipients were presented with "Built To Last" honors at a special ceremony October 24 hosted by Grasshopper at the GIE+EXPO 2013 in Louisville, Ky. Grasshopper established the "Built To Last" award to recognize the accomplishments of landscape contractors who have used Grasshopper equipment as the centerpiece of their business growth and/or individuals who have been loyal to the brand.

Both Shipp and Miles were selected for their dedication to the Grasshopper brand by owning a total of 47 Grasshopper mowers over a combined 37 years of business. Shipp has owned 14 Grasshopper mowers over 20 years, and Miles has owned 33 over 17 years of business. Both companies also utilize various Grasshopper implements and attachments, with plans to purchase additional Grasshopper equipment in 2014. In addition, both men have built strong businesses on the foundation of delivering superior customer service and providing lasting value to their customers.



In addition to public recognition from Grasshopper, every "Built To Last" award recipient receives a vacation to the Gaylord Opryland Resort in Nashville, Tenn.; custom Grasshopper gear with the "Built To Last" logo, the recipient's name and year of recognition embroidered; use of the "Built To Last" logo to promote their businesses and brands; and a full feature user story on the Grasshopper website. Read Shipp's and Miles' stories at grasshoppermower.com/shipp and grasshoppermower.com/miles.

Photos: Top: Chris Shipp; Bottom: Rodney Miles