

NMSU's Professor Appointed to Post at Netherland's University: This Week's Industry News

The logo for "Turf" features the word in a bold, black, sans-serif font. A stylized green grass blade is integrated into the letter 'T'.The logo for "Tree Services" is in a bold, black, sans-serif font. A small green leaf icon is positioned above the 'e' in "Services". Below the main text is the tagline "Taking Tree Care to New Heights" in a smaller, lighter font.The logo for "DesignBuild" features the word "Design" in a black, sans-serif font, followed by "Build" in a bold, orange, sans-serif font. A small orange square icon is positioned above the 'i' in "Design".The logo for "PLOW" is in a bold, blue, sans-serif font. The letters are slightly slanted to the right.

Source: www.TurfMagazine.com

Want to keep up with the latest news in lawn care and landscaping? Check back every Thursday for a quick recap of recent happenings in the green industry.

NMSU's Bernd Leinauer Appointed to Post at Netherland's University

Wageningen University in The Netherlands recently appointed Dr. Bernd Leinauer at New Mexico State University to its Endowed Chair for Sustainable Turfgrass Management. It's the first time this special appointment has been made by the university. As part of his five-year, part-time appointment, Leinauer will provide turfgrass research expertise, co-teach courses related to sustainable turfgrass management, and supervise one doctoral student and one or two master of science students. He will spend approximately 50 days per year at Wageningen.

Palm Beach Passes Gas-Powered Leaf Blower

The town council of this swank ocean-hugging community in southeast Florida in mid April passed a ban on noisy gas-powered leaf blowers despite landscapers' warnings that the prohibition is a mistake, [reports the Palm Beach Daily News](#). The ban applies to all properties smaller than an acre. The larger properties, many of which are multi-residential buildings, have said they need the more efficient gas-powered blowers and that noise complaints haven't been a problem for them. Landscape company owners urged the council to step up enforcement of its noise ordinance instead of the ban, which they said will force the companies to invest in battery-powered or electrical blowers. Kirk Carlson of Armstrong Landscape Group said field-testing of 36 battery-powered blowers showed only 10 were below the town's 65-decibel noise limit.

H-2B Visa Workers Sue Tennessee Landscape Firm

A Guatemalan man and two of his former co-workers, working with H-2B visas, have filed a federal lawsuit against a Tennessee landscaping company, accusing the firm of trafficking immigrants for forced labor, [reports the Associated Press](#). One man said he was treated like a servant and threatened with deportation if he complained about working conditions at Outdoors Unlimited landscaping company in Murfreesboro, about 35 miles southeast of Nashville. The men claim they were taken to work sites six days a week but had no way to get to a shop to buy food. They also say in the suit that they routinely worked 60 hours or more per week but were not paid for all their labor. The company deducted \$200 per month for housing and utilities. In legal filings, the company has denied that the men were cheated out of any wages. A trial has been set for March 2018 in U.S. District Court in Nashville.

Gothic Landscape Acquires Orange County's Terra Pacific

Gothic Landscape, headquartered here with regional offices in Arizona and Nevada, on April 6, announced it acquired Orange County, California-based Terra Pacific Landscape, one of the premier landscape service providers to Class A commercial properties in Southern California. Gothic has been family owned and operated since 1984, and provides landscape construction and maintenance services. Terra Pacific, founded in 1988, has branch offices in San Diego, Los Angeles and the Inland Empire. Richard Wingard, founder and owner, manages Terra Pacific.

HydroPoint Helps Oracle Win Silicon Valley Water Conservation Award

HydroPoint Data Systems, the maker of WeatherTRAK smart irrigation technology, has helped Oracle realize dramatic water savings at their two Silicon Valley campuses. By using reclaimed water, smart irrigation controllers and other conservation efforts, Oracle saved a total of \$573,000 in 2016 and 91 million gallons of potable water. HydroPoint WeatherTRAK smart controllers helped reduce irrigation water by 29 percent, saving \$91,000 and 10 million gallons. In recognition of their efforts, the Silicon Valley Water Conservation Awards Coalition conferred Oracle with the overall award for efficient water use in 2016 by a business.

Toro Lands City of Mesa of Arizona Contract

The Toro Company has been awarded a new cooperative purchasing contract from the City of Mesa, Arizona, for use by all municipal agencies and other authorized users. The equipment includes a full line of products from commercial turf care equipment, irrigation solutions, construction equipment and landscape contractor equipment. The cooperative National Intergovernmental Purchasing Alliance is marketing the contract nationally. This national cooperative contract is a single award, which offers lower costs plus time and resource savings to participating agencies nationwide. The cooperative purchasing agency works with more than 48,000 entities across the United States and strives to provide economical buying opportunities for their members. The contract officially went into effect on April 1, 2017.

Equipment Dealers Embrace Propane Equipment Dealer Point

In just six months, nearly 500 outdoor power equipment dealers have been added to Propane Equipment Dealer Point. The free, searchable database, at propane.com/dealer-point, allows landscape contractors to find local,

knowledgeable dealers committed to selling propane mowers. The tool was launched in summer 2016 by the Propane Education & Research Council and continues to grow by the day. Every equipment dealer listed in the database is vetted by a series of questions prior to being listed so contractors know they are contacting a dealer with a legitimate interest in selling propane equipment in addition to an ability to answer their questions about the fuel.

Larry Giroux Joins Central Turf & Irrigation Supply

Central Turf & Irrigation Supply, Elmsford, New York, recently appointed Larry Giroux as VP of business development, Midwest. Giroux most recently worked at Site One Landscape Supply where he was the national marketing programs manager. He brings nearly 25 years of industry experience to this new position, having worked for John Deere Landscapes, Century Rain Aid and Willkie Turf. Giroux will take on responsibilities for development of sales, marketing and customer support initiatives to support Central's expansion. Larry will be based in Michigan.

NCNLA Names Hannah Singleton as Professional Development Manager

The North Carolina Nursery & Landscape Association, Inc. has announced Hannah Singleton as the organization's new Manager of Professional Development. A native of Goldsboro, North Carolina, Singleton is a 2014 graduate of the University of Mount Olive with a Bachelor of Science in Agricultural Education and a minor in Psychology. Singleton will assist NCNLA with inbound sales; account management; social media marketing; hands-on plant identification, tagging and quality control; and job costing. She had previously taught Horticulture and Agriscience at West Cateret High School in Morehead City, North Carolina.

Congressman Introduces SEASON Act to Help Seasonal Businesses

Small Business Committee Chairman Steve Chabot (R-Ohio) has led the introduction of legislation essential to providing relief for small and seasonal businesses that are suffering under a lapse in the H-2B visa program. H.R. 2004, the [Strengthen Employment and Seasonal Opportunities Now \(SEASON\) Act](#). The SEASON Act clarifies the role of temporary legal workers in the American economy, who are in no way seeking or becoming qualified for permanent legal status or residency in the United States under an H-2B visa. The bill stipulates that a returning temporary alien worker can receive an H-2B visa in subsequent, consecutive fiscal years without being counted towards the annual statutory cap, allowing businesses to meet labor demands during their peak seasons.

Read last week's industry news: [STIHL Celebrates New Connecticut Location](#)