

Lawn Dawg Inc. Continues Growth with Acquisition of Lush Lawn Service



Source: www.TurfMagazine.com

NASHUA, NH- Lawn Dawg Inc. acquired Lush Lawn Service Inc. just five weeks after Lawn Dawg closed on the acquisition of Capital Green Lawn Care in Rochester, N.Y.

Lush Lawn Care Inc. is own and operated by Mark Kelbacher of Plainville, CT. Operations will come under the name of Lawn Dawg later this month. A significant outcome of this deal is the addition of two seasoned veterans in the lawn care industry – Mark Kelbacher and Dan Cisz.

"This opportunity came at the perfect time for Lush Lawn. The partnership with Lawn Dawg provides the support and resources to expand our footprint throughout Connecticut," says Kelbacher. "I'm excited, and Jim and Tom were professional and their enthusiasm really closed the deal! I look forward to being a part of the Lawn Dawg team and continuing to provide exceptional service and results to all of our customers for years to come."

Cisz relocated to headquarters in Nashua, N.H., and is the new director of sales.

"This marks the fourth acquisition we've made in the last two years, and it may very well be the most exciting due to the incredible potential of the market coupled with the addition of two industry veterans," says Lawn Dawg President Jim Campanella.