

M&I Landscapes Joins LandOpt Contractor Network



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PITTSBURGH, Pa. – The [LandOpt Contractor Network](#) continues to expand in Ohio. Columbus-based [M&I Landscapes](#) has acquired exclusive LandOpt license rights for their territory on the north east side of the city, becoming the fourth Powered by LandOpt Contractor in the state and the second within the central Ohio region.

✖ As a LandOpt Contractor, M&I will join a national network of landscape contractors who incorporate the business discipline of the LandOpt System in order to achieve growth and improved profitability. A full-service landscape company, M&I specializes in both residential and commercial design/build, maintenance and lawn care. Principal Phil Drake purchased the company last year and engaged LandOpt because, despite his degree and background in horticulture, he realized the need for assistance on defining and implementing business practices that would enable him to create structure conducive to company growth.

Drake particularly looks forward to becoming integrated with all of the contractors that comprise the LandOpt Network, as he sees tremendous value in the ability to share resources and general knowledge with like-minded professionals who are operating their business in exactly the same manner. He also appreciates that his team will be able to develop their own peer network with those who fulfill similar roles within the other businesses.

“To have a group of like-minded individuals who are ultra-willing to share stories, resources and best practices is invaluable,” he admitted. “The fact that three of those companies are within the same state boundaries is especially appealing and I look forward to forming a close relationship with [Pro Edge Lawn Care](#) (Holland), [ProScape Lawn & Landscape Services](#) (Marion) and [American Beauty Landscaping](#) (Youngstown) in order to increase the reach of the LandOpt brand in Ohio.”