

Michigan Snow Contractor Promotes Breast Cancer Awareness with Industry Manufacturers



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LOUISVILLE, Ky. – Michigan snow removal contractor, Troy Clogg, is partnering with industry manufacturers Fisher Engineering and SnowEx to promote breast cancer awareness and help raise funds for the Susan G. Komen Louisville Affiliate. He and his company, Troy Clogg Landscape Associates, LLC, will help the organization raffle off a pink FISHER XV2 V-plow and a pink SnowEx SP-7550 spreader during GIE+EXPO 2013 at the Kentucky Exposition Center in Louisville, October 23-25. ❌

Clogg and his wife, Linda, are no strangers to helping those in need. In 2010, their company created and trademarked a product called Hot Pink Deicer as a way to raise money for local families struggling financially due to their battles with breast cancer. Each year, the company sells thousands of tons of the deicer to residential customers and commercial contractors throughout the state of Michigan and donates a portion of the proceeds to local families.

Last year, Clogg began using custom pink SnowEx spreaders as a method of promoting the breast cancer awareness message, and is now working with Douglas Dynamics to procure pink snow plows for his company.

The pink plow and spreader raffle tickets are available by the GIE+EXPO food court. Tickets are \$10. There will be two winners drawn on Friday, Oct. 25, and entrants need not be present to win.