

Netafim Donates Mountain of Morale Boxes” to U.S. Troops in Afghanistan”

The logo for Turf, featuring the word "Turf" in a bold, black, sans-serif font. A green grass blade graphic is integrated into the letter 'T'.The logo for Tree Services, featuring the words "Tree Services" in a bold, black, sans-serif font. A small green leaf graphic is above the 'e' in "Services". Below the main text is the tagline "Taking Tree Care to New Heights" in a smaller, italicized font.The logo for DesignBuild, featuring the word "Design" in a black, sans-serif font and "Build" in a bold, orange, sans-serif font. A small orange square graphic is above the 'i' in "Design".The logo for PLOW, featuring the word "PLOW" in a bold, blue, sans-serif font. A registered trademark symbol (®) is to the upper right of the word.

Source: www.TurfMagazine.com

FRESNO, Calif. – Michael Giese, a customer service representative at Netafim USA in Fresno, was taken aback when he opened the USPS package from Afghanistan.



Inside was a U.S. flag that had flown over the U.S. military base in Asadabad, Afghanistan. Giese had led a company-wide campaign at Netafim, an irrigation manufacturer, to prepare morale packs for troops at Forward Operating Base Wright in Asadabad. His fellow employees and local sponsors went all out and gathered more than 350 pounds of popular snacks, healthcare supplies, books and magazines, sporting goods, notebooks and more, and packed them in large cartons which Giese took to the post office.

Along with the supplies were 80 hand-written letters from students at Easterby Elementary School in Fresno.



The soldiers at FOB Wright expressed their appreciation by sending Giese the U.S. flag with a certificate of authenticity and a thank you photo.

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