

New England GROWS Announces New Dates



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BOSTON, Mass. – New England Grows, the Northeast’s largest educational conference and green industry exposition, announced new dates for its next annual conference: Dec. 2-4, 2015, in Boston. ❌

Traditionally scheduled in February, New England Grows moves to December in response to exhibitor and attendee feedback. In surveys, when asked for the single change that could improve their conference experience, more than half of all exhibitors and attendees requested an earlier show date. With this change, GROWS moves from the last conference on the green industry’s winter trade show schedule to one of the first.

“After 23 years of growth, we are setting the stage for even greater success,” said Virginia Wood, executive director of New England Grows. “We listened to our participants. They want to attend the show earlier in their planning cycle. Logistically, December is a better time for travel to Boston, and the city is a beautiful destination before the holidays.”

The December 2015 conference and exposition will share new ideas and emerging trends for the upcoming season, giving attendees a head start on learning, planning and buying. Going forward, the annual conference will continue to be held immediately after Thanksgiving at the Boston Convention & Exhibition Center (BCEC), which plans significant expansions in meeting space and hotel room inventory beginning in 2016.

For the latest information follow New England Grows on [Facebook](#), [Twitter @NewEnglandGrows](#) and [Pinterest](#), visit NewEnglandGrows.org or call 508-653-3009.

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