## New Holland Donates More than \$50,000 to Fisher House



Source: www.TurfMagazine.com

NEW HOLLAND, Pa. — New Holland Agriculture and Construction has donated \$57,800 to the Fisher House Foundation. The funds were generated as part of the True Blue Salute program that ran from Sept. 11 to Nov. 11, 2013.

Through the True Blue Salute program, New Holland offered a \$911 Thank You" coupon off selected models of New Holland Agriculture and Light Construction equipment to members of our armed forces, police officers and firefighters, as well as their families. In addition to the "Thank You" for military and first responders, New Holland donated \$250 to the Fisher House Foundation for each qualifying model sold under this program.

Since January 2012, New Holland has raised over \$1.2M for the Fisher House under similar True Blue Salute programs.