

New Holland Wins Four AE50 Awards

The logo for Turf, featuring the word "Turf" in a bold, black, sans-serif font. A green grass blade graphic is integrated into the letter 'u'.The logo for Tree Services, featuring the words "Tree Services" in a bold, black, sans-serif font. A small green leaf graphic is positioned above the letter 'i' in "Services". Below the main text is the tagline "Taking Tree Care to New Heights" in a smaller, black, sans-serif font.The logo for DesignBuild, featuring the word "Design" in a black, sans-serif font and "Build" in a bold, orange, sans-serif font. A small orange square graphic is positioned above the letter 'i' in "Design".The logo for PLOW, featuring the word "PLOW" in a bold, blue, sans-serif font.

Source: www.TurfMagazine.com

NEW HOLLAND, Pa. – New Holland Agriculture and Construction has been honored with four prestigious AE50 Awards for smart engineering innovations by the American Society of Agricultural and Biological Engineers (ASABE). The AE50 awards are presented for the 50 most innovative product ideas to enter the market in 2014. They honor new product ideas that are ranked highest in innovation, significant engineering advancement, and impact on the market served.

The New Holland award winners include:

- QuickMax disc cutterbar quick-change knife system
- 41-foot760CG Varifeed grain header
- Integration of LIN remote-control actuators on New Holland CR combines
- Triple-Clean cleaning shoe technology for CX5000 and CX6000 Elevation combines