New Personnel Join Dow AgroSciences Turf & Ornamental Business



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Dow AgroSciences recently named Tom Linnen to the position of portfolio marketing leader for the U.S. Turf & Ornamental (T&O) business division. \blacksquare

In his new role, Linnen will manage the portfolio strategies for all herbicides, insecticides and fungicides in the T&O segment. He also will oversee the account management team and work closely with distributors and formulators to develop new opportunities and technologies for the market.

Linnen joined Dow AgroSciences in 1988 and has held various positions, including sales representative, account manager, senior marketing manager and district sales manager. He is replacing Jason Nelson, who recently accepted the role of commercial leader, North America Recruiting and Talent Development.

The business also welcomes Jan Castanza, who has accepted a position as sales representative in Western Florida, replacing Maureen Clark, who has relocated to Indianapolis to work on the Crop Protection and Urban Pest Management businesses.

Castanza has been with the company since 1973 and has worked on the Sentricon System business since its inception in 1995.