

Nufarm U.S. Promotes Rob Schwehr



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CHICAGO, Ill. – Nufarm announced that Rob Schwehr has been promoted to the position of vice president of innovation & regulatory affairs for Nufarm Americas.

In this position, Schwehr will oversee product development and interactions with governmental agencies which regulate Nufarm products. In addition, he will oversee the Technical Service Group within Nufarm Americas. He will continue to be located in the company's Morrisville, North Carolina, office.

Schwehr started as a product manager with Nufarm in 2008. He then moved to Colombia and served as the general manager for Nufarm's operations in that country. He returned to the U.S. as the tree, nut, vine and vegetable (TNVV) marketing manager in 2013. He took on the additional role of leading the Core Chemistry team at Nufarm earlier this year.

Prior to joining Nufarm, Schwehr worked for 25 years with Bayer CropScience and its legacy companies in technical and marketing positions, including serving as product manager for imidacloprid and thiacloprid products. He has a master's degree from the University of Georgia.