

October Proclaimed National Outdoor Lighting Month



Source: www.TurfMagazine.com

✖ Outdoor Lighting Perspectives, North America's largest full-service outdoor lighting company has declared October National Outdoor Lighting month.

Coinciding with Daylight Savings Time, National Outdoor Lighting Month will be an annual consumer awareness effort to educate homeowners about the safety, security and lifestyle enhancements outdoor lighting can bring to their homes.

"We intentionally selected October as the month for this campaign as Daylight Savings Time brings extended evening hours. The darkness really helps drive home the importance and benefit of outdoor lighting and the dramatic difference it can make," explains Rich Young, Vice President of Outdoor Lighting Perspectives.

Along with safety, security and curb appeal benefits, outdoor lighting can enhance and extend the enjoyment of outdoor living spaces. Through the strategic placement of LED and halogen outdoor lighting fixtures, peace of mind is a strong secondary benefit to home beautification.

To support the educational component of the campaign, a new website www.NationalOutdoorLightingMonth.com has launched and features a free guide to choosing an outdoor lighting professional. The free guide includes tips on outdoor lighting design, products, installation and service. To learn more about National Outdoor Lighting month and to download the free guide visit www.NationalOutdoorLightingMonth.com.

"When considering outdoor lighting, it's important to not only be aware of all of the options available, but to understand the big difference working with a professional outdoor lighting company can make," says Mr. Young.

National Outdoor Lighting Month is to educate homeowners about outdoor

lighting and the safety, security and lifestyle enhancements outdoor lighting can bring to their homes, says [Outdoor Lighting Perspectives](#).

Outdoor Lighting Perspectives is an owner-run franchise organization with more than 40 locations in the United States and internationally, with activity in Canada, The Bahamas and Kuwait. Outdoor Lighting Perspectives is part of [Outdoor Living Brands](#).