

PBI-Gordon Announces Early Order Incentive Rebate Programs



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KANSAS CITY, Mo. – PBI-Gordon Corporation has announced early-order incentive rebate programs for purchases and shipments made by June 30, 2014, on its Zylam 20SG Systemic Turf Insecticide and by July 31, 2014, on its Zylam Liquid Systemic Insecticide for trees and shrubs.

Details of the two rebate programs are as follows:

Zylam 20SG Systemic Turf Insecticide:

Eligible Product: 4 x 2.7-pound jugs

Rebate: \$20 rebate per case (\$5 per jug)

Program Dates: Nov. 1, 2013 – June 30, 2014

Minimum Purchase: 2 jugs (2.7 pounds per jug)

Ship Date: All orders must be purchased and shipped by the distributor or dealer no later than June 30, 2014

Postmark Date: Claims must be postmarked no later than July 31, 2014

Eligibility: This rebate offer is only available to turf applicators, including golf course superintendents, lawn care operators, sod producers, sports turf managers, institutional turf managers and other turf managers. This rebate offer is not available to distributors, dealers or retailers.

Zylam Liquid Systemic Insecticide for trees and shrubs:

Eligible Product: 4 x 1 quart

Rebate: \$40 rebate per case (\$10 per quart)

Program Dates: Nov. 1, 2013 – July 31, 2014

Minimum Purchase: 1 case (4 quarts)

Ship Date: All orders must be purchased and shipped by the distributor or dealer no later than July 31, 2014

Postmark Date: Claims must be postmarked no later than Aug. 15, 2014

Eligibility: This rebate offer is for end-user applicators. This rebate offer is not available to distributors, dealers or retailers.

Rebate checks for qualified claims on both rebate programs will be issued by Sept. 30, 2014.

Visit www.gordonsprofessional.com for full details.