

# PBI-Gordon Introduces WeedAlert Mobile App



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KANSAS CITY, Mo. – PBI-Gordon Corporation has announced availability of its new WeedAlert mobile app, which provides enhanced mobile functionality and access to information from the [WeedAlert.com](http://WeedAlert.com) online weed identification and control resource.

Turf professionals may visit [WeedAlert.com](http://WeedAlert.com) using a mobile device to download the app, which features detailed color photos of more than 100 weeds, allowing turf professionals to search and identify weeds by name, appearance or region. Detailed information about each weed includes description, non-chemical cultural practices in how to control the weed, geographic coverage maps of where the weeds grow and when they are prevalent in the various growing zones, as well as herbicide use and recommended control products.

WeedAlert.com, first introduced in 1998, is an independent industry resource brought to turf professionals by PBI-Gordon.