

PrimeraTurf Joins Forces on APEX-10



Source: www.TurfMagazine.com

PrimeraTurf has formed a strategic alliance with Nature's Wonder, a division of JSH international, to bring APEX-10 to market under the PrimeraOne brand name. APEX-10 is a proprietary liquid organic formula made from peat extract that enhances soil quality and helps build stronger healthier turfgrass and plants.

APEX-10 will be exclusively available through PrimeraTurf members carrying the PrimeraOne brand of products. Kevin Mulvihill, CEO of JSHi states "PrimeraTurf is an outstanding organization and we are proud to be partners with the new PrimeraOne brand offering of APEX-10."

For more information on the product and to see university test results, go to specialty nutritionals at www.PrimeraOne.com.