

Project EverGreen Awarding Free Mowers to Groups Who Beautify Their Block



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Designed to reward beautification efforts being carried out by organizations volunteering their time to keeping yards and parks in good condition, Project EverGreen announces a Facebook contest to give away a total of 12 Toro mowers to two deserving groups.

Project EverGreen's Beautify the Block Project asks groups to explain how they would use six Toro walk-behind mowers to beautify their blocks. There are a lot of ways for a group to beautify its block," said Cindy Code, Project EverGreen executive director. "Whether it's a cleanup effort at a park or playground, ball field or series of neighborhood lawns, we want to help take two groups' efforts to the next level with this Toro mower giveaway."

Project EverGreen is a nonprofit organization committed to informing the public about the positive effects of well-maintained green spaces, including lawns, landscapes, sports turf, golf courses and parks.

There are two ways to enter: A group may submit a written entry found on Project EverGreen's Facebook page, www.facebook.com/ProjectEverGreen, or they may upload a video entry to YouTube or Vimeo showing how the mowers would be used, and share that video link in its entry form on Facebook. Once at Project EverGreen's Facebook page, click on the "Beautify the Block Project" button near the top of the page to get started.

A full list of rules and regulations can be found on the Project EverGreen Facebook page, www.facebook.com/ProjectEverGreen, where written and video entries will be submitted as well. Entries must be submitted by Sept. 30.