

[Rain Bird Expands “25 Ways” Water Conservation Website for Smart Irrigation Month](#)

The logo for Turf, featuring the word "Turf" in a bold, black, sans-serif font. A green grass blade graphic is integrated into the letter 'T'.The logo for Tree Services, featuring the words "Tree Services" in a bold, black, sans-serif font. A small green leaf graphic is positioned above the letter 'e' in "Services". Below the main text is the tagline "Taking Tree Care to New Heights" in a smaller, italicized font.The logo for DesignBuild, featuring the word "Design" in a black, sans-serif font and "Build" in a bold, orange, sans-serif font. A small orange square graphic is positioned above the letter 'i' in "Design".The logo for PLOW, featuring the word "PLOW" in a bold, blue, sans-serif font. The letters are slightly slanted to the right.

Source: www.TurfMagazine.com

AZUSA, Calif. – Today, in honor of [Smart Irrigation Month](#), [Rain Bird](#) has expanded its [25 Ways to Save 25](#) program with additional water-saving tips and resources for residential and commercial irrigation sites, as well as golf courses and agricultural operations. Rain Bird launched the educational program in May 2015 in response to California’s ongoing drought and water restrictions, in an effort to help Californians and others reduce their outdoor water use by 25 percent or more while still enjoying healthy, sustainable landscapes.

“Smart Irrigation Month is now underway, and there’s no better time for each of us to reevaluate our outdoor water use,” said Alex Nathanson, corporate marketing brand manager for Rain Bird. “While 25 Ways initially offered residential and commercial irrigation advice, conserving water is truly everyone’s responsibility. By providing even more tips and resources for a wider range of applications, we’re encouraging everyone to work together and make a real difference.”

Based upon Rain Bird’s guiding philosophy, The Intelligent Use of Water, 25 Ways offers practical, effective tips and advice drawn from the company’s 80-plus years of experience in the irrigation industry.

Visitors to the newly expanded program website can explore water-saving ideas in four distinct categories: residential, commercial, golf course and agriculture. The site also serves as an educational tool that irrigation contractors can use to help their customers learn about the latest irrigation technology and efficient watering practices.