


## Redexim Hires New Account Manager for Factory Direct Store

The logo for Turf, featuring the word "Turf" in a bold, black, sans-serif font. A green grass blade graphic is integrated into the letter "T". A registered trademark symbol (®) is located to the right of the word.The logo for Tree Services, featuring the words "Tree Services" in a bold, black, sans-serif font. A small green leaf graphic is positioned above the letter "i" in "Services". Below the main text is the tagline "Taking Tree Care to New Heights" in a smaller, italicized font. A registered trademark symbol (®) is located to the right of the word "Services".The logo for DesignBuild, featuring the word "Design" in a black, sans-serif font and "Build" in a bold, orange, sans-serif font. A small orange square graphic is positioned above the letter "i" in "Design". A registered trademark symbol (®) is located to the right of the word "Build".The logo for PLOW, featuring the word "PLOW" in a bold, blue, sans-serif font. A registered trademark symbol (®) is located to the right of the word.

Source: [www.TurfMagazine.com](http://www.TurfMagazine.com)

Redexim North America, Inc. has hired Bill Smith as account manager for its factory direct store, Redexim Turf Products, in Fenton, Mo. 

Smith was the superintendent of Panther Creek CC in Springfield Illinois for 15 years where he hosted the State Farm LPGA Classic for five years. Previous to this he was the assistant superintendent at Panther Creek CC.

Redexim Turf Products is the first factory direct store for Redexim.