

Reinders Receives Toro Best In Parts Operations Award For Third Time



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SUSSEX, Wis. – [The Toro Company](#) presented [Reinders, Inc.](#) with its 2014 Partner in Excellence award for Best in Parts Operations. Reinders has won the award three times in the last four years—2011, 2013 and 2014.

The award is based on a variety of criteria including overall fill rate, inventory turns, distributor quarterly evaluations and an on-site visit by Toro personnel. Reinders was recognized for its best business practices relating to order accuracy, delivery time, back-order fulfillment and increasing Toro parts market share. Toro's Partners in Excellence program provides guidelines which focus on key business processes for building a successful distributorship. Reinders' achievement was the result of dedicated efforts from a multitude of its teams—customer service, operations, outside sales, inside sales support and administration.

Established in 1866, Reinders, Inc. is the Midwest's largest full service distributor of products to the commercial green industry. The company provides turf equipment, parts, fertilizer, grass seed, pond supplies, landscape/seasonal lighting, fungicides, herbicides, insecticides, irrigation products, landscape supplies, ice melt products and more. The company serves industry professionals through six locations across Wisconsin, three in Illinois, two in Minnesota and one in Kansas. They are the official supplier of turf equipment to the Milwaukee Brewers.