## Rich Olivas of Silverwood Landscape Wins Rain Bird's Project PRS Contest



Source: www.TurfMagazine.com

AUSTIN, Texas — Rich Olivas of Silverwood Landscape in Costa Mesa, Calif., has won Rain Bird's Project PRS contest. Olivas saved 14,690,650 gallons of water thanks to the use of pressure-regulating irrigation system components. Rain Bird made the announcement during the 2013 Irrigation Show in Austin, Texas. Olivas will receive a free trip to Rain Bird's Select Contractor Conference in Cabo San Lucas, Mexico, in recognition of his achievement.

In July, Rain Bird kicked off Project PRS, an initiative that encouraged irrigation professionals to install pressure-regulating irrigation system components to help their clients use less water. Participating contractors could then enter a special Project PRS contest, sharing data about the sites where they installed these components.

Throughout Project PRS, contractors could visit a special <u>website</u> to enter the contest and get useful tools and information about pressure regulation. The site included videos, a Twitter feed featuring tweets with the hashtag #ProjectPRS, water-savings calculators and site reports. Every other week, Rain Bird announced a winner based on water savings who received a \$500 credit valid for use at their local Rain Bird distributor. Rain Bird then flew the top three water-saving contractors from Project PRS to the 2013 Irrigation Show

In addition to Olivas, the other Project PRS finalists were:

- Melanie Chafin, Treasure Coast Irrigation, Hobe Sound, Fla., with a total water savings of 11,818,219 gallons
- Robert Murphy, Lawn Systems, Inc., Fenton, Mo., with a total water savings of 13,520,016 gallons

For more information about Project PRS, visit <a href="www.rainbird.com/prs">www.rainbird.com/prs</a>.

Photos: Top: Rain Bird's Shannon Geno, left, congratulates Rich Olivas on

winning Project PRS.

Bottom: Rain Bird's Tom Kundrat, left, presents Kevin Murphy and Kyle

Earthman of Lawn Systems, Inc. with a certificate for receiving runner-up in

Project PRS.

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